

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9876 ORDER NO. 69336 DATE 9-11-51

CUSTOMER BAYVIEW BAR AND RESTAURANT
TAVERNIER, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MK POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE WIRES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9877 ORDER NO. 69337 DATE 9-12-51

CUSTOMER JACK'S BAR AND CABINS
ISLAMORADA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2M-8-16-50

Ref. 1 1/2
OK

Wait

also a Bus Card

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9878 ORDER NO. 69338 DATE 9-12-51

CUSTOMER JACK'S BAR AND CABINS
ISLAMORADA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

2 MBUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TITLE

NO XXXXXX ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

USE PHOTO- D-9877

COLOR DESCRIPTION

Bus. card

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

NO. D-9879
ORDER No. 69358
DATE 9-13-51

25 M BABY FOLDERS COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON, D.C.
FRONT: U.S. Capitol
SMALL TYPE: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE BEST VIEW OF CAPITOL.

NO
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9879
ORDER NO. 69358
DATE 9-13-51

25 **M** BABY FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM WASHINGTON, D.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT

GENUINE CURTEICH-CHICAGO "C.
T. ART-COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE STATE LETTER CARD ATTACHED.

(2BH1083)

NO
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE			
AND WORK SCHEDULE		By	Date
OPERATION	EST. TIME (Job No., 1 Time & 2 Speed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPESET UP	10 43	SEP 27 1951	OCT 10 1951
SETUP			OCT 5 1951
RETRACING			
PROOFING			
PRINTING			
FINISHING			
COLOR PROOF			
STRETCHING	103 20		10-24-51

DATE FILED _____
By _____
DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9880 ORDER NO. 69398 DATE 9-18-51

CUSTOMER
MAX MOSKO'S APARTMENT HI-WAY MOTEL
LAKEWOOD, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M NOTEHEADS SIZE 6 X 9

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

APARTMENT HI-WAY MOTEL.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes • No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

FOLLOW SKETCH WITH 2 VIEWS IN LOWER RIGHT CORNER AS PER OVERLAY.
PICTURE AT TOP IS FROM TOP VIEW ON LETTERHEAD D-9766.
2 PICTURES AT BOTTOM "EAST VIEW AND WEST VIEW" ALSO FROM D-9766.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

L.O. 1/2
Ret. O
H.C. 106 1/4
L.A. O

OB

Walt

OK Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9881 ORDER NO. 69407 DATE 9-19-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

EL RANCHO CHICO
GOULDS, FLORIDA

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

XX

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9882 ORDER NO. 69414 DATE 9-20-51

CUSTOMER FOWLER-CLIFTON METHODIST CHURCH
CHICAGO 23, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT LEFT: 1 5/8" wide

FOWLER-CLIFTON METHODIST CHURCH - MILLARD
AVE., AND 23RD STREET - CHICAGO 23,
ILLINOIS - FOUNDED 1888

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT LIGHT OVER DOOR. TAKE OUT STOP SIGN. TAKE OUT BLDG AT LEFT.
CROP ABOUT 1/2" FROM LEFT EDGE OF CHURCH - FILL IN WITH A TREE. 1 5/8 COPY
PANEL AT LEFT.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9883 ORDER NO. 69415 DATE 9-20-51

CUSTOMER

MORSE'S PHOTO SERVICE
LAKE WALES, FLA.-

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLORIDA CONGREGATIONAL CHRISTIAN
CONFERENCE CENTER, LAKE BYRD LODGE, AVON
PARK, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

~~ROOF TILE A PALE RED. STEEPLE A SOLID GRAY.~~

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9884 ORDER NO. 69415 DATE 9-20-51

CUSTOMER MORSE'S PHOTO SERVICE
LAKE WALES, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLORIDA CONGREGATIONAL CHRISTIAN
CONFERENCE CENTER, LAKE BYRD LODGE,
AVON PARK, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9885 ORDER NO. 69431 DATE 9-21-51

CUSTOMER C.M. CHRISTIANSEN CO.
PHELPS, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BLOTTERS SIZE 4 X 9

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **IN PANEL:**

C.M. CHRISTIANSEN CO. - PHELPS - VILAS
COUNTY, WISCONSIN - MANUFACTURERS NORTHERN
HARDWOODS, SOFTWOODS & CEDAR PRODUCTS
COMPLETE MILLWORKING FACILITIES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. **NO** (All of this on address side) R. M. Yes **NO**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint **No Imprint**
Side — Center

Blue Print — **Handcolor** — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, USING OWN DISCRETION FOR COLORS IN VIEW.

COLOR DESCRIPTION

AS ABOVE.

1 PRINT

L.O. 1 1/2
Ret. 2 1/2
H.C. 2 1/4
L.A. 11 1/2
2

as quoted

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9886** ORDER NO. **69461** DATE **9-25-51**

CUSTOMER **PENN HARRIS HOTEL
HARRISBURG, PENN.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M POST CARDS SIZE **3½ X 5½**

STYLE **PHOTO PLATIN FULL FACE**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PANEL:

**A CORNER IN HARRIS FERRY TAVERN - A
COFFEE SHOP OF DISTINCTION AND CHARM
IN THE PENN HARRIS HOTEL...ETC. (SEE COPY)**

FRONT NO. **5**

(All of this on address side)

R. M. Yes **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — **Black & White Proof.** Titles — Red, Blue

USE PHOTO FROM 5A427 /

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9887** ORDER NO. **69476** DATE **9-26-51**

CUSTOMER
**JUNCTION SERVICE STATION
HAZELHURST, GEORGIA**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE **3½ X 5½**

STYLE **PHOTO PLATIN FULL FACE**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**JUNCTION SERVICE STATION ON U.S. 23
AND 15 - HAZELHURST, GA.**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof. Titles — Red, Blue

B. Remove
**REMOVE TREES, POLES AND HOUSES IN BACKGRD, BUT NOT GASOLINE
PUMP AND CAFE SIGN ON LEFT.**

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9888 ORDER NO. 69488 DATE 9-27-51

CUSTOMER MT. SINAI HOSPITAL -
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY:

MOUNT SINAI HOSPITAL / CHICAGO, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo mounted SX 7
Lit 2 1/4

Rephoto 3.50
net

W 275

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9889 ORDER NO. 69488 DATE 9-27-51

CUSTOMER MT. SINAI HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

NURSES' HOME - MOUNT SINAI HOSPITAL-
CHICAGO, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. ✓
FOLLOW TISSUE OVERLAY. ✓

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

Ret 2 1/2

W & H

Outlined Photo
to D. A. S.
10/8

NO. D-9890
ORDER No. 69563
DATE 9-27-51

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *same as*

IMPRINT SAME AS ABOVE *D-674*

TITLE IN FULL

SOUVENIR FOLDER OF HOT SPRINGS
NATIONAL PARK, ARKANSAS
SUBTITLE: ARLINGTON HOTEL

SMALL TYPE: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 2AH1011.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

WOODCOCK MFG. CO.,HOT SPRINGS NATIONAL PARK, ARK.	NO. D-9890
	ORDER NO. 69563
	DATE 9-27-51

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R.M. YES

TITLE IN FULL

VIEW FROM WEST MOUNTAIN, HOT
SPRINGS NATIONAL PARK,
ARKANSAS

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

SMALL TYPE - PHOTO COURTESY OF CHAMBER OF COMMERCE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 8BH1607

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Robert Mitchell & Son

[illegible]

DATE SENT ON 3 1964 By _____
DATE FILED _____
DATE Photo Returned to Customer _____

Front 15 101-11-14-50
Back 2'
36

NO. D-9891
EDGEWATER GULF HOTEL, EDGEWATER PARK, MISSISSIPPI ORDER NO. 69708
DATE 9-28-51

25 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL SOUVENIR FOLDER OF
EDGEWATER GULF HOTEL, MIDWAY BETWEEN
GULFPORT AND BLOXIE-EDGEWATER PARK,
MISSISSIPPI
SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.
IMPRINT NONE
FRONT No. NO R. M. YES
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
SUBMIT SKETCH.
USE PHOTO FROM 1CH1380. ALL THE WAY ACROSS TOP SHOW BEACH. BEACH
ALSO IN FRONT OF HOTEL. TITLE FADED IN, IN FRONT OF THE HOTEL IN THE
BEACH. OR JUSE BEST JUDGMENT ALONG THESE LINES.

SEE ROUGH PENCIL SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9891
EDGEWATER GULF HOTEL, EDGEWATER PARK, MISSISSIPPI ORDER NO. 69708
DATE 9-28-51

25 M LARGE FOLDER COVER ART COLORTONE KRO BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL AERIAL VIEW SHOWING
SOME OF THE DISTINCTIVE FEATURES
OF THE EDGEWATER GULF HOTEL
SURROUNDED BY 600 ACRES OF
ESTATE-LIKE GROUNDS
IMPRINT
GENUINE CURTEICH-CHICAGO "C.T.
ART-COLORTONE 'CREATION (REG.
U.S. PAT. OFF.)
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1381.

SEE POST CARD ENCLOSED AND TRY TO HAVE
COVER LOOK SOMEWHAT LIKE CARD. HOTEL SHOULD ACTUALLY BE
AN IVORY COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Collected 5/14/62

DATE	TIME	DATE	TIME
NOV 7 1951	10 6	NOV 14 1951	
NOV 6 1951	2 4	NOV 2 1951	
NOV 15 1951		NOV 20 1951	
108	32		

DATE Filed
By
DATE Photo Returned to Customer
Photo Returned to Customer

Print 13
Black 19
32

on 4706

Get Photo

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. D-9893

ORDER NO. 69620

DATE 10-2-51

25 M SIZE 6 3/4 x 4 3/4 GUIDE BOOK COVER C.T.ART COLORTONE FULL FAEE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL PICTORIAL GUIDE AND
MAP OF YOUNGSTOWN, OHIO "THE GATEWAY
TO THE WESTERN RESERVE"

FRONT: NIGHT VIEW OF CENTRAL
SQUARE LOOKING NORTHWEST

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC., CHICAGO, ILL.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FOR FRONT: USE PHOTO FROM 1BH2587.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	2	10	NOV 30 1951	DEC 3 1951
SKETCH	10	10	NOV 26 1951	NOV 30 1951
RETOUCHING	6	2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	15		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

TOWER COURT, SARASOTA, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(TOWER COURT)

CROP AS MARKED.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Telephones			
16. Number of Computers			
17. Number of TVs			
18. Number of Radios			
19. Number of Books			
20. Number of Records			
21. Number of Movies			
22. Number of Games			
23. Number of Hobbies			
24. Number of Friends			
25. Number of Acquaintances			
26. Number of Neighbors			
27. Number of Relatives			
28. Number of Pets			
29. Number of Vehicles			
30. Number of Telephones			
31. Number of Computers			
32. Number of TVs			
33. Number of Radios			
34. Number of Books			
35. Number of Records			
36. Number of Movies			
37. Number of Games			
38. Number of Hobbies			
39. Number of Friends			
40. Number of Acquaintances			
41. Number of Neighbors			
42. Number of Relatives			
43. Number of Pets			
44. Number of Vehicles			
45. Number of Telephones			
46. Number of Computers			
47. Number of TVs			
48. Number of Radios			
49. Number of Books			
50. Number of Records			
51. Number of Movies			
52. Number of Games			
53. Number of Hobbies			
54. Number of Friends			
55. Number of Acquaintances			
56. Number of Neighbors			
57. Number of Relatives			
58. Number of Pets			
59. Number of Vehicles			
60. Number of Telephones			
61. Number of Computers			
62. Number of TVs			
63. Number of Radios			
64. Number of Books			
65. Number of Records			
66. Number of Movies			
67. Number of Games			
68. Number of Hobbies			
69. Number of Friends			
70. Number of Acquaintances			
71. Number of Neighbors			
72. Number of Relatives			
73. Number of Pets			
74. Number of Vehicles			
75. Number of Telephones			
76. Number of Computers			
77. Number of TVs			
78. Number of Radios			
79. Number of Books			
80. Number of Records			
81. Number of Movies			
82. Number of Games			
83. Number of Hobbies			
84. Number of Friends			
85. Number of Acquaintances			
86. Number of Neighbors			
87. Number of Relatives			
88. Number of Pets			
89. Number of Vehicles			
90. Number of Telephones			
91. Number of Computers			
92. Number of TVs			
93. Number of Radios			
94. Number of Books			
95. Number of Records			
96. Number of Movies			
97. Number of Games			
98. Number of Hobbies			
99. Number of Friends			
100. Number of Acquaintances			
101. Number of Neighbors			
102. Number of Relatives			
103. Number of Pets			
104. Number of Vehicles			
105. Number of Telephones			
106. Number of Computers			
107. Number of TVs			
108. Number of Radios			
109. Number of Books			
110. Number of Records			
111. Number of Movies			
112. Number of Games			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

PHOTO RETURNED

To

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9895 ORDER NO. 69789 DATE 10-4-51

CUSTOMER
BAKER'S MOTEL
NORWICH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 DOUBLE POST CDSIZE 3½ X 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BAKER'S MOTEL

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE SKETCH AS COPY, BUT TRY TO MAKE RESULT LOOK AS MUCH LIKE AN ACTUAL PHOTO AS COPY. SEE B/W PHOTOS FOR DETAILS.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW SKETCH. HOWEVER,

COLOR OF BLDGS. IS WRONG - SEE KODACHROME PRINTS FOR TRUE COLOR. ROSE - NOT RED NEON TUBING ACROSS TWO GABLED ENDS AS SHOWN AND EXTENDED DOWN INSIDE SECTION (CENTER)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 11/8/51
Rec. 106 2314
L.A. 16

as specified
11-8-51

OK LAB.
Get Type

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9897 ORDER NO. 69819 DATE 10-8-51

CUSTOMER
CARLETON HOTEL
OAK PARK ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

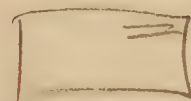
STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN SKY TO RIGHT:

CARLETON HOTEL
OAK PARK, ILL.



FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☐ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

BRING OUT CARLETON SIGN OVER ENTRANCE - TAKE OUT LAMP POST. BLOCK OUT
LETTERS IN AWNING.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

HUNTINGTON NEWS AGENCY, HUNTINGTON, W.VA.

NO. D-9898

ORDER No. 69677

DATE 10-8-51

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF HUNTINGTON -
"WEST VIRGINIA'S LARGEST CITY"
SUBTITLE: FIELD HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLI BY CURT
TEICH & CO., INC. CHICAGO, U.S.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 1CH1200.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

HUNTINGTON NEWS AGENCY, HUNTINGTON, W.VA.

NO. D-9898

ORDER No. 69677

DATE 10-8-51

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL ROSE GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM OBH2782.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Colored 8 h

By _____

Date _____

RECEIVED

OCT 30 1951

OCT 28 1951

NOV 5 1951

NOV 13 1951

30

FRONT 14

Back 16 108 14-16-51

30

DATE FILED _____

Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9899 ORDER NO. 69842 DATE 10-9-51

CUSTOMER
INERTOL CO., INC.
NEWARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M CIRCULARS SIZE 17 X 11

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WATER WORKS PAINTING CHART....

(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, WHICH IS A REVISION OF D-9178 (NO CHANGE ON 1ST PAGE)

COLOR DESCRIPTION

FOLLOW SKETCH.

In Large File

Red & Blk Blue Impression

(F)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-3-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rep. 157
104 2. C
11-14-51
104 2. C
104 2. C

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9900 ORDER NO. 69888 DATE 10-15-51

CUSTOMER REYNOLDS ART STUDIO
STURGEON BAY, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CY'S BAR - STURGEON BAY,
WISCONSIN

LOWER RT. CORNER:

PHOTO BY REYNOLDS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9901 ORDER NO. 69905 DATE 10-16-51

CUSTOMER MARY'S CAFE
MAPLE SHADE, NEW JERSEY
DOUBLE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 11

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: MARY'S CAFE

BOT: MAIN ST. AND ROUTE S-41 -
MAPLE SHADE, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CHANGES: (SKETCH TOO ARTIFICIAL) DRIVE HAS BLACK TOP. COLOR GRASS, TREES & SKY MORE LIKE D-9757. ONE FLOWER BED AT LEFT AND TWO AT RIGHT SHOULD HAVE VERY FEW FLOWERS IN CENTER. SHOW MOSTLY GREENS. RED BORDER NEXT TO CURB IS FINE. THE OTHER TWO BEDS ARE O.K. EXCEPT THE WHITE SPOTS ARE TOO PRONOUNCED. FLOWERS ON D-9757 MORE NATURAL.

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN KODACHROME PRINT.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Ref. L.O. Map 1/2
L.O. 1/2
Ref. 6/2
B.C. 106 23/4
L.O. 1/2

Ref. Impression as printed
M.D.

Ref. Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9902 ORDER NO. 69906 DATE 10-17-51

CUSTOMER ROBERT HEYER MOTOR CO.
CORINTH, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PROPOSED FIRST METHODIST CHURCH
CORINTH, MISSISSIPPI — B.A. ENGLAND JR.
A.I.A. ARCHITECT

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

RETURN COLORED DRAWING TO CUSTOMER.

Returned 2/19/52

PHOTO RETURNED

3

PHOTO USED FOR

*add to log 5x7 photo
1 photo
Rtd. 2/4*

*as given
01015*

MAKEOVER

Charge to _____ Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Required in Connection
ENGRAVING		
PHOTO LITHO		Done
COMPOSING		
LITHO ART		By

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. D-9903

ORDER No. 70019

DATE 10-22-51

25 M LARGE FOLDER COVER - C.T. ART COLORTONE - FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEWS OF ROCK CITY GARDENS ATOP
LOOKOUT MOUNTAIN
FRONT: VIEW SHOWING ENTRANCE TO
ROCK CITY GARDENS
SMALL TYPE: MCMLI BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *same as D-6501*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLDER TO BE SAME LAYOUT AS D-6501 WITH EXCEPTION OF FRONT
VIEW.
FOR FRONT: USE PHOTO FROM 9BH1355. THIS BRINGS THE
ENTRANCE UP-TO-DATE. THERE IS NOW A FLAGSTONED
AREA INSTEAD OF PARKING AREA DIRECTLY IN FRONT
OF ENTRANCE BLDG. USE CORRESPONDING PART OF THIS
VIEW INSTEAD OF OLD ONE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. D-9903

ORDER No. 70019

DATE 10-22-51

25 M LARGE FOLDER COVER - C.T. ART COLORTONE * BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ROCK CITY GARDENS
ATOP LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VIEW SAME AS FOR PREVIOUS FOLDER D-6501

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

1 Photo

DATE COMPLETED	NOV 12 1951	NOV 13 1951
NOV 15 1951	NOV 21 1951	
NOV 22 1951		
101 16	12-7-51	12-10-51

Front only

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9904 ORDER NO. 69920 DATE 10-18-51

CUSTOMER

MICHIGAN LITHO CO.
GRAND RAPIDS 6, MICH.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4M M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(BLUE ARROW TRANSPORT LINES) /

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-6-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 1/2

Or 7-117

B.S. REYNOLD CO., WASHINGTON 1, D.C.

NO. D-9905

ORDER No. 70273

DATE 10-22-51

25 M MAPS SIZE 20 3/4 x 16 3/4

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW TOURIST MAP OF WASHINGTON
DISTRICT OF COLUMBIA
IN COLORS.... ETC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ENGINEER'S MAP ENCLOSED WITH PORTION DESIRED OUTLINED ON IT.
NOTE N.W., N.E., S.W., AND S.E. SECTIONS TO BE SHOWN (AS ON OLD MAP.
ROUTE OVER SHIRLEY HIGHWAY ADDED.(AS SHOWN ON ENGINEER'S MAP)
SKETCHES OF THESE BLDGS: CAPITOL - WHITE HOUSE
A SKETCH OF MANSION OF MONUMENT - LINCOLN MEMORIAL
MT.VERNON ON BORDER NEAR LEE MANSION,JEFFERSON MEMORIAL
MT.VERNON MEM.BLVD. UNKNOWN SOLDIER'S TOMB
ALL WATER IN BLUE AND PUBLIC PARKS IN GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

job on top of Large D-files

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 6 1951
SKETCH				
RETOUCHING 2.0		16		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		11-22-51
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

[illegible]

front 12
Back 16
28
7 35

NO. D-9907 ✓
 Distributed by Black Hills Post Card Co., ORDER No. 70084 ✓
 Deadwood, S. D. DATE 10-24-51

12½ M BABY FOLDER COVERS C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL BEAUTIFUL BLACK HILLS, SOUTH DAKOTA SUB-TITLE: Mt. Rushmore Memorial	IMPRINT SAME AS ABOVE
Small type: COPYRIGHT MCMLI by CURT TEICH & CO., INC., CHICAGO,	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION U.S.A.	

FOR FRONT: USE PHOTO FROM 6BH1722.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

NO. D-9907
 Distributed by Black Hills Post Card Co., ORDER No. 70084
 Deadwood, S. D. DATE 10-24-51

12½ M BABY FOLDER COVERS C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL Needles Highway, Showing Big Tunnel, Custer State Park	IMPRINT Genuine Curteich-Chicago "C. T. Art Colortone" Creation (Reg. U.S. Pat. Off.)
	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION	

FOR BACK: USE PHOTO FROM 6BH1730

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ESTIMATE
 By BB CB
 DATE NOV 9 1951 NOV 15 1951
NOV 15 1951 NOV 23 1951
NOV 26 1951 DEC 6 1951
102-16 12/14/51
 DATE Filed 12/14/51
 By BB CB
 PHOTO Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9908 ORDER NO. 70317 DATE 10-25-51

CUSTOMER THE GILBERT SHOE CO.
THIENSVILLE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BLOTTERS SIZE 3½ X 6

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No
Title in full

KALI-STEN-IKS SHOES - HELP KEEP GOOD
FEET HEALTHY....

FRONT NO. NO R. M. Yes ☐ No ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SKETCH CORRECTION: KAIL-STEN-IKS TRADE MARK AND WORDS "KALI-STEN-IKS SHOES"
SHOULD BE IN UPPER LEFT HAND CORNER RATHER THAN WHERE THEY ARE AND THE WORDS
"HELP KEEP GOOD FEET HEALTHY" IN LOWER RIGHT HAND CORNER. FLOP OVER DRAWING
OF SHOE.

COLOR DESCRIPTION

FOLLOW SKETCH.

Shoe
Photo
D10163
11-12-52

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Ap
+ P-3 - 2.0 3 1/2
+ 1/2 - Ret. 2
+ 1 - Ret. 1062
Jim C.C. 10 1/4
L.A. 10 1/4
102

as specified
CH 5 H

Red & blk. Blue
Impressions

F

NO. **D-9909**
 ORDER No. **70323**
 DATE **10-25-51**

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

37½ MGuide Book Cover 6 3/4 x 4 3/4 art Colortone FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL **GUIDE BOOK**

HIALEAH RACE COURSE

SMALL TYPE: **COPYRIGHT MCMLI BY**

CURT TEICH & CO., INC., CHICAGO, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NO** R. M. **YES**

IMPRINT **SAME AS ABOVE.**

PHOTO PROPERTY OF **C.T.**

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH. USE PHOTOS FROM 8BH1039 and OBH128.

SUBMIT: ☐ RET. PHOTO ☐ REPHOTO ☐ B. L. & W. PROOF ☐ HANDCOL PROOF

NO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

RETURN PHOTO ☐

#8 Spk 1h
#9 Spk 2h

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 12 1951
SKETCH	9-20	4 1/2		NOV 13 1951
RETOUCHING	9	3 1/2	OCT 31 1951	
REPHOTO				NOV 20 1951
PHOTO-LITHO			NOV 13 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. D-9910

ORDER No. 70116

DATE 10-25-51

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF MISSOULA,
MONTANA

SUBTITLE

Small type: Copyright MCMLI by Curt
Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ENCLOSED. REMOVE WIRES AND PEOPLE.
COLORS: RIGHT - RED BUILDING, SIGN-BLACK AND WHITE.
LEFT - 1st BUILDING- TAN. 2nd - CREAM
AND PINK.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. D-9910

ORDER No. 70116

DATE 10-25-51

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MISSOULA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEW FROM 1BH781

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DOT

Colored Photo
2 Right

DATE

By

REMARKS

REMARKS

REMARKS

REMARKS

REMARKS

REMARKS

REMARKS

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NOV 1951

NOV 13 1951

NOV 20 1951

NOV 23 1951

NOV 26 1951

DEC 6 1951

NOV 29 1951

DEC 13 1951

NOV 30 1951

DEC 20 1951

NOV 3 1951

DEC 27 1951

NOV 6 1951

DEC 31 1951

NOV 9 1951

JAN 7 1952

NOV 12 1951

JAN 14 1952

NOV 15 1951

JAN 17 1952

NOV 18 1951

JAN 20 1952

NOV 21 1951

JAN 23 1952

NOV 24 1951

JAN 26 1952

NOV 27 1951

JAN 29 1952

NOV 30 1951

FEB 1 1952

NOV 3 1951

FEB 4 1952

NOV 6 1951

FEB 7 1952

NOV 9 1951

FEB 10 1952

NOV 12 1951

FEB 13 1952

NOV 15 1951

FEB 16 1952

NOV 18 1951

FEB 19 1952

NOV 21 1951

FEB 22 1952

NOV 24 1951

FEB 25 1952

NOV 27 1951

FEB 28 1952

NOV 30 1951

MAR 1 1952

Picture Side Type

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9911-K

ORDER NO. 70383

DATE 10-30-51

12½ M JUMBO CARDS ~~8½ x 9 5/8~~ CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R.M. YES/TO COME

IMPRINT SAME AS ABOVE.

TITLE: VIEW FROM BRYCE POINT,
BRYCE CANYON NATIONAL PARK,
UTAH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 1CK272.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ORDER NO.

D9911-K

LENS READING

225

CAMERA READING

2-506

FOCAL READING

31 829½

		SCALE	FOCAL	EXPOSED
BLUE	H			
	D		32	50-VR-340
YELLOW	H			
	D		32	50-VR-340
RED	H			
	D		32	50-VR-340
BLACK	H			
	D		32	65-VR-125

REMARKS

Black all colors, Top line H80
5mm.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1952	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARRANGED BY FRED HARVEY

NO. D-9912

ORDER No. 70162

DATE 10-30-51

12 $\frac{1}{2}$ M BABY FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND CANYON NATIONAL PARK,
ARIZONA *Best setting*

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. ~~MM~~ YES

IMPRINT SAME AS ABOVE

Small type: Copyright MCML1 by
Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CUSTOMER PENCIL SKETCH FOR LETTERING.

FOR FRONT: USE PHOTO FROM 7AH2926.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ARRANGED BY FRED HARVEY

NO. D-9912

ORDER No. 70162

DATE 10-30-51

12 $\frac{1}{2}$ M BABY FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH663

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Sketch 3/4
4-2
05

By <i>RB</i>	NOV 22 1951	NOV 28 1951
<i>10 1 1/2 3</i>	NOV 28 1951	NOV 29 1951
	DEC 4 1951	DEC 17 1951
<i>101 18</i>	12-20-51	12-26-51

X

Ret 1-2

62

D9913

1100

DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,
CONNEAUT LAKE PARK, PA.

NO. D-9914
ORDER No. 70442
DATE 11-5-51

6 1/2 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CONNEAUT LAKE PARK, PA.
"PENNSYLVANIA'S PERFECT
PLAYGROUND"
FRONT: HOTEL CONNEAUT
Small Type: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SEE SUGGESTED LAYOUT ATTACHED.
HOTEL PHOTO TO BE USED, ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,
CONNEAUT LAKE PARK, PA.

NO. D-9914
ORDER No. 70442
DATE 11-5-51

6 1/2 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CONNEAUT LAKE PARK, PA.
FROM AIR.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
US. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1515.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Superior Photo
#8
Colonel J. H. R.

DEC 11 1951

DEC 4 1951

DEC 1 1951

DEC 13 1951

110 34

2/12/52

DATE 1951

By

DATE Photo Returned to Customer

42

DIXIE NEWS CO., CHARLOTTE, N. CAR.

NO. D-9915

ORDER No. 70767

DATE 11-5-51

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL SOUVENIR FOLDER OF NORTH CAROLINA "VARIETY VACATIONLAND" FRONT: STATE CAPITOL, RALEIGH SMALL TYPE: COPYRIGHT MCMLI BY CURT TEICH & CO., INC., CHICAGO	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION U.S.A.	PHOTO PROPERTY OF CUST.

FOR FRONT: USE PHOTOGRAPH ENCLOSED. SANDSTONE BUILDING, PASTEL BLuish-GREEN DOME. WEATHERBEATEN PASTEL BLuish-GREEN STATUE AT RIGHT. MOW LAWN AND TRIM BUSHES IN LEFT HAND FOREGROUND. PRETTY CLOUD EFFECT.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DIXIE NEWS CO., CHARLOTTE, N. CAR.

NO. D-9915

ORDER No. 70767

DATE 11-5-51

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL (GROUP VIEW)	IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOR BACK: USE BACK COVER OF BOOK D-8023 AS IS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

L. 6
B. 3
LA-42
1A

Colony
St. 36
CB



Photo Little
MAR 11 1952
MAR 14 1952
MAR 25 1952

FEB 8 1952 MAR 13 1952
FEB 5 1952 FEB 8 1952

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-9916

ORDER No.

DATE 11-7-51

M CHRISTMAS CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUST THOUGHT I'D DROP IN
TO WISH YOU ONE AND ALL-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	5		NOV 12 1951
REPHOTO				
PHOTO-LITHO	63 61	1 1/2		NOV 15 1951
BLUEPRINT				
STRIPPING, OPAQUING	66	1 1/4		
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Impressions
+ 4/11/51
12 17 min*

Red Impression

(F)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO.

D-9917

ORDER No.

DATE 11-7-51

M CHRISTMAS CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

TITLE IN FULL

IMPRINT

SANTA MAY BE LATE THIS YEAR-

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1951	FEB 1 - 1952
SKETCH		+3		
RETOUCHING	9	4 + 1/2		NOV 12 1951
REPHOTO				
PHOTO-LITHO	61	20 MIN	FEB 4 1952	NOV 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		3 3/4		
ARTIST DEPT.	104	22		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

1 EXTRA-NEG.

for RED

(E) (F)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO.

D-9918

ORDER No.

DATE 11-7-51

M CHRISTMAS CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEASONS GREETINGS
FROM
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	4		NOV 12 1951
REPHOTO				
PHOTO-LITHO	61	1 1/2		NOV 15 1951
BLUEPRINT	63			
STRIPPING, OPAQUING	1-6	1 1/4		
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

offsets
62 - 16 min.

Cont. Tone neg
Line neg
Line pos.

Positive screen
Contact. Half-tone

opaque Cont. Tone neg
" Line neg.
strip Pos.
opaque Half-tone neg
Blue print
Photo for offset

(F)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO.

D-9919

ORDER No.

DATE 11-7-51

M CHRISTMAS CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SNAPS OF FLORIDA

AT

CHRISTMASTIME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M.

IMPRINT

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo 2 Pages

2-5X7 - Pan - film

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	5		NOV 12 1951
REPHOTO				
PHOTO-LITHO	63	1 1/2		NOV 19 1951
BLUEPRINT PLATE	66	1 1/4		
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	134			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

[Handwritten signature]

*opposing con. tone & line
striking pp.
opposing half tone
plate print
Plate for affsets*

*CLOCK #
affset proofing 62-15 min.*

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9920 ORDER NO. 70489 DATE 11-7-51

CUSTOMER HERMAN'S RESTAURANT
OKLA. CITY, OKLA.

GIANT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 4 X 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER, CORRECT BLUE-GRAY TONE OF THE CEILING IN
NO. 2 VIEW SOME "LIGHTER"- A PASTEL GRAY.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-B-16-50

6 Reprints

2.0 2.2
Ret. 16
12 14 16 3
L.A. 18 102

as specified
OK 8/18

2/8
(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-9921 ORDER NO. 70530 DATE 11-12-51

CUSTOMER ANDRE, INC
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100,300 BOX COVERS SIZE 8 1/8 X 15 3/16

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANDRE' COCONUT PATTIES FROM FLORIDA..

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

*Red Impression
In Large File*

3M-8-16-50

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

8147
Ret. 4 1/2
H.C. 2-5-16 1/2
L.C. 39
104

no quoted

W J H

#2
op. 11 → Ret. 4 1/2
H.C. 2

NO. D-9922
BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J. ORDER No. 70504
DATE 11-9-51

12 1/2 M (7 x 11) GIANT POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE,
SEASIDE HEIGHTS, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND ~~COLORS~~ FROM 1CH1705.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of
or negative. Please
form and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 13 1951
SKETCH				
RETOUCHING		5	NOV 16 1951	NOV 23 1951
REPHOTO			NOV 25 1951	
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		4		
ARTIST DEPT.	105	24		1-28-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

8/3

NO. D-9923

ORDER No. 70865

DATE 11-9-51

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

SCENIC NORTHWESTERN, OHIO

SMALL TYPE: COPYRIGHT MCMLII
BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A. /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE MAP ENCLOSED-AS FOLDED-SHOWING ALL THE TOWNS CIRCLED IN PENCIL, & AS MANY MORE OF THE LARGER TOWNS IN NORTHWESTERN OHIO AS POSSIBLE. SHOW AS MANY OF THE MAIN ROUTES AS POSSIBLE. (NOTE COVER D-9644).

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY INC. CHICAGO

DOPE

NO. D-9923

FINDLAY NEWS AGENCY, FINDLAY, OHIO

ORDER No. 70865

DATE 11-9-51

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM OHIO

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE LETTER CARD 9AH-7.

SUBMIT: RET. PHOTO TO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CIV

TO B. L. & W. PROOF HANDCOL PROC

& COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RETURN PHOTO

ESTIMATE AND WORK SCHEDULE	By _____ Date _____
<div> <div>EST. TIME</div> <div>DATE ENTERING SHOP</div> <div>DATE COMPLETED</div> </div>	
<div> <div>10</div> <div>JAN 8 1952</div> <div>JAN 8 1952</div> </div>	
<div> <div>8</div> <div>JAN 8 1952</div> <div>JAN 8 1952</div> </div>	
<div> <div>22</div> <div>JAN 16 1952</div> <div>JAN 24 1952</div> </div>	
<div> <div>108</div> <div>36</div> <div>4-2-52</div> </div>	

DEPARTMENT OF _____ DATE *1 Feb* _____
 By _____
 PHOTO PLATE RETURNED TO CUSTOMER _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9924

ORDER NO. 70899

DATE 11-13-51

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF PARROT JUNGLE
MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

use 10K148

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9924

ORDER NO. 70899

DATE 11-13-51

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD,
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

use 10H317

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE ENTERED, DEPT	DATE COMPLETED
COMPOSING, TYPE SET, OP.		NOV 22 1951	NOV 27 1951
SKETCH	2 6		
RETOUCHING	2 2 1/2	NOV 22 1951	NOV 23 1951
PHOTO-LITHO			DEC 6 1951
BLUEPRINT			
STRIPPING, OPAQUING			
ENGRAVING			
FINAL COLOR PROOF			
PRINTING	3 1/2		

Get Continuation from
plates.
Get Plate
on sheet
G 420

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9925 ORDER NO. 70558 DATE 11-14-51

CUSTOMER BOB'S DE LUXE MOTEL
HIGHLAND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M LETTERHEAD SIZE 8½ X 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOB'S DELUXE MOTEL - HIGHLAND, INDIANA
.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PLATEWORK FROM 1CH909. FOLLOW SKETCH, MAKING
CHANGES IN COPY AS INDICATED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

106 1/2
L.C.
S.C.
yellow only
OB

PROOF

SANBORN SOUVENIR CO., DENVER. COLO.

NO. D-9927

ORDER No. 70585

DATE 11-16-51

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC BEARTOOTH HIGHWAY
SPECTACULAR NORTH EAST ENTRANCE
TO YELLOWSTONE

FRONT: Switchbacks Climbing
Beartooth Mts.

COPYRIGHT MCMLII BY CURT TEICH & CO.,
RETOUCHING AND COLOR DESCRIPTION INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *encl*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH.

USE SAME FRONT AS ON D-4753, CHANGING TITLE ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-9927

ORDER No. 70585

DATE 11-16-51

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAE WEST CURVE, BEARTOOTH
HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T."
ART COLORTONE" CREATION (REG. U.
S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BACK OF FOLDER FROM D-4753.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

DEC 14 1951

DEC 27 1951 JAN 3 1952

JAN 7 1952 JAN 24 1952

1-28-52

DATE 1.1.52
By
DATE Photo Returned to Customer

front only

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9926 ORDER NO. 70559 DATE 11-14-51

CUSTOMER BOB'S DE LUXE MOTEL
HIGHLAND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M ENVELOPES SIZE COMM'L #10

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOB'S DELUXE MOTEL - HIGHLAND, INDIANA
38 MODERN UNITS - PHONE: 688

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH909.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Paper

L.C.

Ret.

104

12-13-51

L.C.

OB

1

1

1

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9928 ORDER NO. 70645 DATE 11-23-51

CUSTOMER
SUMMIT RIDGE RESORT
SUMMIT LAKE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M LETTERHEADS SIZE 8½ x 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUMMIT RIDGE RESORT,
SUMMIT LAKE, WISCONSIN

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ok Blue Impression

50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9929 ORDER NO. 70752 DATE 11-28-51

CUSTOMER NEW JEFFERSON HOTEL
SOUTH BEND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO-PLATIN-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER BORDER:

NEW JEFFERSON HOTEL,
SOUTH BEND, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED BY ARROW

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DISTRIBUTED BY HAXBY NEWS CO., BOWLING GREEN, KY. ORDER NO. 70665
DATE 11-29-51

12 $\frac{1}{2}$ ^M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER
BOWLING GREEN, KENTUCKY

FRONT: Kentucky Building'

Small Type: COPYRIGHT MCMLII BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *to come*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SEE ROUGH PENCIL SKETCH. USE PHOTO FROM 3A343-N

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

NO. D-9930

DISTRIBUTED BY HAXBY NEWS CO.,BOWLING GREEN,KY.ORDER NO. 70665

DATE 11-29-51

12 1/2	M	LARGE FOLDER COVER	C.T. ART COLORTONE	BACK
--------	---	--------------------	--------------------	------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM BOWLING
GREEN, KENTUCKY - GATEWAY TO
CAVE REGION - FOUNTAIN SQUARE -
ECHO RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ROUGH PENCIL SKETCH.

USE PHOTO S FROM 8AH1233 and KEl1(OBH147) ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO SCKET

101 - FRONT - 8 IN
BACK - 9 IN

ESTIMATE NO.		DATE	
		By _____	
NAME OF CUSTOMER		Date _____	
CUSTOMER'S NAME	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
	JAN 10 10 7	JAN 7 1952	JAN 8 - 1952
		JAN 14 1952	FEB 4 1952
		FEB 13 1952	
SUB TOTAL	\$	TAXES	
GROSS AMOUNT DUE	\$	PAYMENT MADE	
BALANCE DUE	\$		
DATE Photo Returned to Customer		By _____	

NO. D-9931

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

ORDER No. 71252

DATE 11-30-51

12½ M LARGE FOLDER COVER - ART COLORTONE - FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER KENTUCKY DAM
AND LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-TO COME

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION U.S.A.

SUBMIT SKETCH

10P2012

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9931

DISTRIBUTED BY WILSON'S BOOK & STATIONERY
STORE, PADUCAH, KY.

ORDER No. 71252

DATE 11-30-51

12½ M LARGE FOLDER COVER - ART COLORTONE - BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BEAUTIFUL
KENTUCKY LAKE
184 Miles long - 2400 Miles
of shore line - largest man-
made lake in the world

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-TO COME

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE OCH-1448.

Correct man on river to
white man.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Rephoto

JAN 28 1952 FEB 1 1952

add Colored photo 6 hrs

OPERATION	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP	FEB 1 1952	FEB 1 1952
SKETCH	FEB 21 1952	FEB 6 1952
RETOUCHING	FEB 13 1952	
PHOTO-LITHO		
BLUEPRINT		
STRIPPING, OPAQUING		
ENGRAVING		
PAID COLOR PROOF		
PRINTED		

38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9932 ORDER NO. 71027 DATE 12-5-51

CUSTOMER GRACE EPISCOPAL CHURCH
ST. FRANCISVILLE, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GRACE EPISCOPAL CHURCH, ST. FRANCISVILLE,
WEST FELICIANA, LA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER.

Returned 4/16/52
B.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto

Ret. 1

as printed

OK

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9933-P

ORDER No. 71034

DATE 12-6-51

12½ M JUMBO POST CARDS C.T. PHOTOCHROM 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: UTAH COPPER MINE,
LOCATED IN BINGHAM CANYON,
NEAR SALT LAKE CITY, UTAH

R. M. incl.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM OCH1468.
KODACHROME ENCLOSED FOR BETTER COLORS.

RETURN KODACHROME.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 18 1951
SKETCH	3	1		DEC 28 1951
RETOUCHING				
REPHOTO				JAN 9 1952
PHOTO-LITHO				
BLUEPRINT			JAN 2 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	22		2-5-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/2/52
24

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

22

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9934-P

ORDER No. 71034

DATE 12-6-51

12 1/2 M JUMBO POST CARDS PHOTOCHROM 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: THE SENTINELS,
BRYCE NATIONAL PARK, UTAH

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 4AH632.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 18 1951
SKETCH		1		
RETOUCHING				DEC 28 1951
REPHOTO				JAN 9 1952
PHOTO-LITHO				
BLEUPRINT			JAN 2 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9935-P

ORDER NO. 71034

DATE 12-6-51

12½ M JUMBO POST CARDS PHOTOCHROM 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: SUNSET OVER GREAT SALT LAKE, UTAH

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1580. TAKE OUT BLDG. BRIGHTEN COLORS IN SKY.

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Make Offset
for New Colors*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 18 1951
SKETCH	5	1		DEC 28 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	100	JAN 2 1952	JAN 9 1952
ARTIST DEPT.	102	20	4/9/52	4/11/52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9936-P
ORDER No. 71034
DATE 12-6-51

12 1/2 M JUMBO POST CARDS PHOTOCHROM 6 5/8 x 9 1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC R. M. YES
IMPRINT SAME AS ABOVE.
TITLE: THE GREAT WHITE THRONE
ZION NATIONAL PARK, UTAH

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 1CP1850.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 18 1951
SKETCH				
RETOUCHING	3	1		DEC 28 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		22	JAN 2 1952	JAN 9 1952

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

*Make Offsets
for new colors*

DATE 12-7-51'

6½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES / ~~TO COME~~

TITLE IN FULL SOUVENIR FOLDER OF
HOCKING STATE PARKS - OHIO'S
~~SCENIC WONDERLAND~~

IMPRINT SAME AS ABOVE.

Gateway to Ohio's Scenic Wonderland

SMALL TYPE: COPYRIGHT MCMLII BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE FRONT FROM FOLDER COVER D-8756, CHANGING TITLE

AS NOTED ABOVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY CASES DRUG STORE, LOGAN, O.

NO. D-9937

ORDER NO. 71041

DATE 12-7-51

6 1/2 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES / ~~TO COME~~

TITLE IN FULL

UPPER FALLS, OLD MAN'S CAVE
HOCKING STATE PARKS, NEAR
LOGAN, OHIO

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.
S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BACK COVER FROM FOLDER NO. D-8756.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By _____ Date _____

DESCRIPTION	EST. TIME	DATE INCURRED DEBT	DATE COMPLETED
1. _____	15	MAR 12 1952	MAR 13 1952
2. _____	5	FEB 14 1952	FEB 15 1952
3. _____	2		
4. _____			
5. _____			
6. _____			
7. _____			
8. _____			
9. _____			
10. _____			
11. _____			
12. _____			
13. _____			
14. _____			
15. _____			

15

DATE FILED _____

By _____

DATE Photo Returned to Customer _____

GATE Photo Returned to Customer_____

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. D-9939

ORDER No. 71297

DATE 12-10-51

12½ M GIANT POST CARDS 7 X 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOVER'S LEAP, HIGH FALLS,
OBSERVATION POINT, SKY BRIDGE AND
STONE FACE IN ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *same as 1CH1143*

IMPRINT SAME AS ABOVE *rec'd*

Place stamp here "PLACE STAMP HERE"

R.M. AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1143. FOLLOW CARD 1CH1143 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1951	
SKETCH	23	24	DEC 10 1951	DEC 11 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 20 1951	JAN 8 1952
HAND COLOR PROOF				
ARTIST DEPT.	23	24		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & CO., INC.

NO. D-9940

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEASONS GREETINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH AND CORRECTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	DEPT. COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	6		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-9941

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~MERRY CHRISTMAS~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH AND CORRECTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 12 1951 FEB 1 - 1952
SKETCH				
RETOUCHING		4+1+1		FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	3		2-11-52
ARTIST DEPT.	101	20	2-18-52	2-21-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

82

CURT TEICH & CO., INC.

NO. D-9942

ORDER NO.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

TITLE IN FULL

IMPRINT

~~CHRISTMAS GREETINGS~~

Greetings from Florida

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

*Sketch OK
In Large File*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 1952
SKETCH				
RETOUCHING	9	5+1		FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	3 3/4	FEB 4 1952	
ARTIST DEPT.	105	20		2-22-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

CURT TEICH & CO., INC.

NO. D-9943

ORDER NO.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

CHRISTMAS GREETINGS FROM
FLORIDA....

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			2-1-52	FEB 1 - 1952
SKETCH				
RETOUCHING		5		FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	25		2-11-52
ARTIST DEPT.	2	16		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

CURT TEICH & CO., INC.

NO. D-9944

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A FLORIDA GREETING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		5+1		DEC 21 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	↓		1-3-52
ARTIST DEPT.	106	20		2-8-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-9945

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

GREETINGS AT CHRISTMAS

Merry Christmas
from Florida

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 12 1951
SKETCH				
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-9946

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

SANTA GOT AN EARLY START
THIS YEAR --- ETC.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

*Correct color as that
25th is circled*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 12 1951
SKETCH				
RETOUCHING		6 + 1/2 + 1		FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	3 1/2		
ARTIST DEPT.	108	20		3-3

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

FEB 1 - 1952

FEB 12 1952

Red Super
Rush

CURT TEICH & CO., INC.

NO. D-9947

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

BOOTS
SAND IN HIS SHOES.....ETC

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 1952
SKETCH				
RETOUCHING		512		FEB 1 1952
REPHOTO				
PHOTO-LITHO			FEB 4 1952	FEB 11 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	33 1/4		
ARTIST DEPT.		20		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-9948

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		7-42 9-35		DEC 20 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	23 1/2		1-2-51
ARTIST DEPT.		20		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-9949

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~GREETINGS FROM FLORIDA~~
CHEERIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 12 1951
SKETCH				
RETOUCHING		2 1/2		DEC 26 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 3/4		
ARTIST DEPT.	108	18		2-7-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5-1/4
4-1/4

Red Longman

CURT TEICH & CO., INC.

NO. D-9950

ORDER NO.

DATE 12-10-51

M XMAS FOLDERS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEASONS GREETINGS

Seasons Best Wishes
from Florida

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

Change cards to Christmas

FOLLOW SKETCH AND CORRECTIONS

ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YES

In large file

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 12 1951
SKETCH				
RETOUCHING		4+2		FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 3/4		
ARTIST DEPT.	104	16		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

CURT TEICH & CO., INC.

NO. D-9951

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A CHRISTMAS MESSAGE... ETC.

A Christmas
Hello

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

Proof OK

FOLLOW SKETCH

8 1/2 x 10 1/2

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Red Impression

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	#7-6 #2-17	6 1/4		DEC 26 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	3		1-3-54
ARTIST DEPT.	104	24		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-9952

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A JOYOUS CHRISTMAS TO YOU
FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 12 1951
SKETCH	49			
RETOUCHING	47	4+1+2		DEC 26 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	3		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & CO., INC.

NO. D-9953

ORDER No.

DATE 12-10-51

M XMAS FOLDERS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Merry
CHRISTMAS FROM
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 12 1951
SKETCH				
RETOUCHING	7	1 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

D9954

Executive OK of Estimate _____
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked _____
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		7 4 1/4 9 + 3/4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Pets				
13. Number of Vehicles				
14. Number of Telephones				
15. Number of Computers				
16. Number of Televisions				
17. Number of Radios				
18. Number of Books				
19. Number of Records				
20. Number of Magazines				
21. Number of Newspapers				
22. Number of Other Publications				
23. Number of Other Items				

3M—

3M-9-16-50

PHOTO RETURNED

To

PHOTO USED FOR

DATE COMPLETED

Photos for
this Customer

STYLEART COLORTONE FULL FACE

(Call of this on address slide)

FRONT NO.	<input checked="" type="checkbox"/> <i>Special</i>	R. M.	Yes	No
R. M. to cover part of	Mess. Space,	entire Mess. Space,	entire	Front
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer		C. T. Imprint		No Imprint
	Side — Center			

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE DRAWING.

FOLLOW SKETCH EXCEPT PUT IN MOUNTAINS. SEE COLOR PRINTS FOR BETTER COLORS.

SUBMIT RETOUCED PHOTO AND ART WORK ON MAP TO CUSTOMER. SEE ENCLOSED MAP AND CUSTOMER'S MAP SKETCH, AS WELL AS OUR SKETCH, FOR MAP.

COLOR DESCRIPTION

INSTRS. AS ABOVE.

RETURN COLOR PRINTS.

X

3M-9-16-50

MAKEOVER

FINAL OFFER

Charge to CUSTOMER Dept.

the following information required

MAR 10 1952

MAKEOVER

L.O.	2 1/2
Ref.	6 1/2
74.C	106 3 1/2
L.O.	105 18
3-31-52	

2-5x7-PH4
FILM

9830

1704

MAKEOVER

MAKEOVER

9

(B. 1.)

MC CRORY STORES CORP., NEWARK, N.J.

NO. D-9956

ORDER No. 71058

DATE 12-11-51

6 $\frac{1}{2}$ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
NEWARK, N.J. - CITY OF
OPPORTUNITY

FRONT: Military Park

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO OF MILITARY PARK ATTACHED. SEE D-4746 FOR COLORS.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MC CRORY STORES CORP., NEWARK, N.J.

NO. D-9956

ORDER No. 71058

DATE 12-11-51

6 $\frac{1}{2}$ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM NEWARK, N.J.
CITY OF OPPORTUNITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" (REG. U.S. PAT.
OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colonel 35765
+ Sgt Carr 52
N 3AH1143 ✓
E-3AH1137
W 3AH1147 ✓
A 5A H840 ✓
R 3AH1146 ✓
K 5A 112084 ✓
Back ground 8B41778 ✓

MAR 12 1952

JAN 23 1952 MAR 12 1952

FEB 21 1952

35

Colonel St 6hr
10

A. WOLFMUELLER, BUFFALO, N. Y.

NO. D-9957

ORDER NO. 71347

DATE 12-13-51

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLEGANY STATE PARK AND VICINITY

SMALL TYPE: COPYRIGHT MCMLII
BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES (MAP)
IMPRINT SAME AS ABOVE D-9720

PHOTO PROPERTY OF C.T.

FOR FRONT: USE SAME VIEW AS ON FOLDER COVER D-9720
WITH DIFFERENT LETTERING AS SKETCHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

A. WOLFMUELLER, BUFFALO, N.Y.

NO. D-9957

ORDER NO. 71347

DATE 12-13-51

12½ M LARGE FOLDER COVER C. T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 7BH316. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

JAN 23 1952

JAN 29 1952 FEB 1 1952

FEB 4 1952

FEB 15 1952

32

B.S. REYNOLDS, WASHINGTON, D.C.

NO. D-9958

ORDER No. 71349

DATE 12-13-51

25 M BOOK PAGES 6-3/4 X 19-3/4 PHOTO-PLATIN

WHITE BORDER
FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LEFT EXECUTIVE MANSION, SOUTH
FRONT

CENTER - THE UNITED STATES CAPITOL

RIGHT - WASHINGTON MONUMENT BY NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(3 VIEWS)

~~LEFT VIEW~~

In Large File

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1951	
SKETCH		2	DEC 18 1951	DEC 21 1951
RETOUCHING		6		
REPHOTO			DEC 14 1951	DEC 18 1951
PHOTO-LITHO				JAN 11 1952
BLUEPRINT			DEC 27 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. D-9959

ORDER No. 71090

DATE 12-13-51

6 $\frac{1}{2}$ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER

PT. PLEASANT BEACH, ^{OF} NEW JERSEY,

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES/TO COME

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH:

USE PHOTO FROM 9BH1836. USE LIGHT HOUSE AND MAKE IT LARGER
AND ATTRACTIVE. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. D-9959

ORDER No. 71090

DATE 12-13-51

6 $\frac{1}{2}$ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM POINT PLEASANT
BEACH, NEW JERSEY /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES/TO COME

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.) /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1823. ADD IN CORNERS A
SURF FISHERMAN. BATHING. SEA GULLS, ETC... /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

JAN 25 1952 FEB 1 1952

FEB 1 1952 FEB 6 1952

FEB 19 1952

FEB 13 1952

38

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-9960

ORDER No. 71108

DATE 12-17-51

12½ M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF LAKE
CHAMPLAIN

FRONT: Palisades, Lake Champlain

SMALL TYPE: COPYRIGHT MCMLII BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. MSAME AS D-6163

IMPRINT SAME AS ABOVE.

(MAP)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE SAME FRONT AS ON D-6163.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

NO.

D-9960

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER No. 71108

DATE 12-17-51

12½ M LARGE FOLDER COVER

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.V. VALCOUR, OF THE
LAKE CHAMPLAIN TRANSPORTATION
OPERATING BETWEEN BURLINGTON,
VT. AND PORT KENT, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. MSAME AS D-6163

IMPRINT

(MAP)

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1880.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

DEC 27 1951

JAN 14 1952

JAN 14 1952

DEC 19 1951

JAN 16 1952

JAN 21 1952

FEB 8 1952

103 14

4-11-52

Back + Map only

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9961 ORDER NO. 71138 DATE 12-20-51

CUSTOMER LOUISVILLE MEM. AUDITORIUM
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN REVERSE TYPE:

FOURTH STREET FACADE, MEMORIAL
AUDITORIUM, LOUISVILLE, KY.

FRONT NO. 5

(All of this on address side)

R. M. Yes ☐ No ☒

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

REMOVE PARKING SIGNS ON LAMP POSTS. DO NOT SHOW OPEN DOOR RIGHT REAR, STREET
MARKINGS, TELEPHONE POLES AND HOUSES IN ALLEY AT RIGHT, HOUSES ACROSS STREET
AT LEFT AND WASTE PAPER CONTAINER. MAKE TREES THESE TWO PLACES FOR SUITABLE
BACKGROUND.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9962 ORDER NO. 71138 DATE 12-20-51
CUSTOMER LOUISVILLE MEMORIAL AUDITORIUM
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full IN REVERSE TYPE:

ENTRANCE TO THE FLAG ROOM,
LOUISVILLE MEMORIAL AUDITORIUM,
LOUISVILLE, KY.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☒ Special type as sample
IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

CLEAN UP GUTTER - CROP FROM RIGHT SIDE, SO AS TO SHOW THE LEFT HAND DOOR AS MUCH AS POSSIBLE. THIS IS THE ENTRANCE TO THE FLAG ROOM.

COLOR DESCRIPTION

Drawing in
Litho style

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

NO. D-9963

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER NO. 71184

DATE 12-28-51

25 M GIANT POST CARDS ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. NO.

IMPRINT SAME AS ABOVE.

TITLE: ONE OF THE MANY CURVES
ON HIGHWAY THROUGH GREAT SMOKY
MOUNTAINS NATIONAL PARK.

PRIV. # BEFORE TITLE: L-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 6AH1109.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 8 - 1952
SKETCH	10	1		JAN 11 1952
RETOUCHING		1/2	JAN 10 1952	
REPHOTO				
PHOTO-LITHO			JAN 16 1952	
BLUEPRINT				FEB 4 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	7 1/2	3-11-52	3-11-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*New
Book
Color
H.C.
Pull
on 8/3/52
for color*

NO. D-9964
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER No. 71183
DATE 12-28-51

25 M GIANT POST CARDS ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN SKY - CHIMNEY TOPS

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO

IMPRINT SAME as above.

Title: "LOOP OVER" ON NEWFOUND
GAP HIGHWAY, GREAT SMOKY MOUNTAINS
NATIONAL PARK

PRIV. # BEFORE TITLE: L-2

PHOTO PROPERTY OF C.T.

USE PHOTO AND COLORS FROM 9AH2488.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 11 1952
SKETCH	103	1	JAN 18 1952	JAN 18 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 22 1952	FEB 5 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	15		3-12-52 8 3/4 x 5 1/4

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

New Blk
798

New Color
Master Offset
3 1/4 page for color

NO. D-9965

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER NO. 71184

DATE 12-28-51

25 M POST CARDS (GIANT) ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: MT. LE CONTE, ALT. 6,593
FT., GREAT SMOKY MOUNTAINS
NATIONAL PARK

PRIV. # BEFORE TITLE: L-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 9AH2499.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 11 1952
SKETCH	3	1	JAN 17 1952	JAN 18 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	78	3/1/52	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*New Colors
Offered
Pull 8/29 07 for Colors*

NO. D-9966
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER No. 71184
(C) CURT TEICH & CO., INC. DATE 12-28-51

25 M GIANT POST CARDS ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC R. M. NO
IMPRINT SAME AS ABOVE.
TITLE: MOUNTAIN RHODODENDRON
IN BLOOM
PRIV. # BEFORE TITLE: L-4
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM OBH2342.

NO
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

New Blk

*New Color
Pull offset
on 8 1/2 size for color*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 11 1952
SKETCH	3	1	JAN 17 1952	JAN 18 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 21 1952	FEB 4 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	4 1/2 / 8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-9967
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER NO. 71148.
PHOTO BY THOMPSONS, KNOXVILLE
DATE 12-28-51

25 M GIANT POST CARDS ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC R. M. YES
IMPRINT SAME AS ABOVE.
TITLE: THE LOWER TUNNEL WITH
THE CHIMNEY TOPS, GREAT SMOKY
MOUNTAINS NATIONAL PARK
PRIV. # BEFORE TITLE: L-5
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 2BH41.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

new Blk

*Color match
Pull effects on
8 3/4 pic for color*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 11 1952
SKETCH	3	1	JAN 21 1952	JAN 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			JAN 29 1952	FEB 15 1952
HAND COLOR PROOF				
ARTIST DEPT.	101	78		3-12

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Color match

NO. D-9968

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER No. 71148

DATE 12-28-51

25 M GIANT POST CARDS ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE LEGEND OF THE DOGWOOD
.....(VERSE).

PRIV. # IN PLATE: L-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 4BH485.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Shoot New Blk
to fit Colors*

*New Color
17th Street
Pull effects on
5 1/2" any for color*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 16 1952
SKETCH	3	4.		
RETOUCHING		0	JAN 16 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 21 1952	FEB 7 1952
HAND COLOR PROOF				
ARTIST DEPT.	103	5		3-13-52

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. D-9969

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER No. 71148

DATE 12-28-51

25 M GIANT POST CARDS ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: CHEROKEE INDIAN SQUAW AND
PAPOOSE, CHEROKEE INDIAN RESER-
VATION ADJOINING GREAT SMOKY
MOUNTAINS NATIONAL PARK.

PRIV. # BEFORE TITLE: L-7

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 5BH303.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

TURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Put new
marks on colors*
E 798



Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 11 1952
SKETCH	10	1	FEB 12 1952	FEB 19 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	1/2		3-11-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Colomant

Colomant

NO. D-9970
HARRY M. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER NO. 71148
(C) CURT TEICH & CO., INC. DATE 12-28-51

25 M GIANT POST CARDS ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: NEWFOUND GAP PARKING AREA,
SHOWING LAURA SPELMAN MEMORIAL
GREAT SMOKY MOUNTAINS NATIONAL
PARK

PRIV. # BEFORE TITLE: L-8

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 5BH1407.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 8 - 1952
SKETCH	10	1		
RETOUCHING		1	JAN 10 1952	JAN 11 1952
REPHOTO				JAN 24 1952
PHOTO-LITHO			JAN 16 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	22		2-12-52 8 1/2 x 5 1/2 Pige

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

New Colors
Full Offset for Colors
on 8 1/2 x 5 1/2 Pige
Hand Colors

NO. D-9971
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER No. 71148

DATE 12-28-51

25 M GIANT POST CARDS ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE.

TITLE: HITCH-HIKER IN THE GREAT
SMOKY MOUNTAINS NATIONAL PARK

PRIV. # BEFORE TITLE: L-9

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 5BH1410.

SUBMIT: NO
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 11 1952
SKETCH L.O.	3	1	JAN 17 1952	JAN 17 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		18		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

New Color
Pull Offset for color
on 8 3/4 Page

5 1/4 x 8 1/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9972** ORDER NO. **71208** DATE **1-3-52**

CUSTOMER **WILKINS TOWNSHIP PUBLIC RELATIONS GROUP**
TURTLE CREEK, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE **3½ X 5½**

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL AT RIGHT: ENTRANCE TO**
THE WILKINS JUNIOR HIGH SCHOOL WILKINS
TOWNSHIP, ALLEGHENY COUNTY, PENNSYLVANIA

FRONT NO. **5**

(All of this on address side)

R. M. **Yes** No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — **Black & White Proof** Titles — Red, Blue

FULL FACE THREE SIDES WITH PANEL AT RIGHT.

FOLLOW SKETCH.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY CUMBERLAND NEWS CO.,
MIDDLESBORO, KY.

NO. D-9973

ORDER No. 71535

DATE 1-3-52

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER CUMBERLAND GAP
KENTUCKY - TENNESSEE - VIRGINIA
FRONT: CUMBERLAND GAP FROM
PINNACLE MOUNTAIN

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 2BH149. FOLLOW CARD 2BH149 FOR COLORS

FOLLOW CUSTOMER'S SKETCH

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY CUMBERLAND NEWS CO.,
MIDDLESBORO, KY.

NO. D-9973

ORDER No. 71535

DATE 1-3-52

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SKYLAND HIGHWAY TO TOP OF PINNACLE/
MOUNTAIN OVERLOOKING HISTORIC
CUMBERLAND GAP
JUNCTION OF ~~KENTUCKY~~ -
TENNESSEE - VIRGINIA - ~~KENTUCKY~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 7B9-N. FOLLOW CARD 7B9-N FOR COLORS.

FULL FACE VIEW WITH PANEL AT TOP AND BOTTOM FOR TITLE

FOLLOW CUSTOMER'S SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

EDUCATION

By 103

10 3

FEB 6 1952

FEB 11 1952

DATE 1-11-52

ESTIMATE AND WORK ORDER			
By _____		Date _____	
DESCRIPTION	EST. TIME	DATE STARTED	DATE COMPLETED
1. CHASSIS	7 4	JAN 18 1952	JAN 29 1952
2. ENGINE	2 1/2		
3. TRANSMISSION			
4. STEERING			
5. PAINT			
6. COLOR PROOF	107		
7. TOTAL	13 1/2		
	25		
APPROVED BY _____		DATE _____	
By _____		By _____	
DATA DATE RECORDED		DATE Film Returned to Customer	

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-9976

ORDER No. 72803

DATE 1-9-52

25 ~~25~~ M BABY FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOLLYWOOD
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE.

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH FOR LAYOUT & DESIGN.
USE THE BLDGS IN THE HEART OF 7BH2071, SOFTEN THE BACKGRD, SO THE
BLDGS SKYLINE WILL SHOW UP. LET THE BEAMS OF LIGHT EXTEND
UPWARDS INTO THE TITLE HOLLYWOOD AND HAVE LARGE STARS, FOR BACKGRD.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-9976

ORDER No. 72803

DATE 1-9-52

25 ~~25~~ M BABY FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LANE
"SANTA CLAUSS LAND" HOLLYWOOD
BOULEVARD, HOLLYWOOD, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T."
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Use Photo From 2CH-393.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

on sheet
G850

Colores Plot 6h
All Color Corr - 2 1/2

MAR 12 1952

MAR 26 1952

MAR 31 1952

MAY 2 1952

APR 15 1952

APR 2 1952

MAY 2 1952

101/18

5-12-52

5-14-52

on sheet
G850

MAKEOVER

MAKEOVER

Charge to _____ Dest. _____

EST. MAKEOVER TIME REQUIRED _____

RETOUCHING	Time Recorded in _____
RETOUCHING	Time Recorded in _____
RETOUCHING	Time Recorded in _____
RETOUCHING	Time Recorded in _____
RETOUCHING	Time Recorded in _____

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

DAVIS DRUG STORE, CORYDON, INDIANA (SPLIT)		NO. D-9977
		ORDER No. 71596
		DATE 1-10-52
6½ M LARGE FOLDER COVER C.T.ART COLORTONE		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. YES-TO SOME
TITLE IN FULL SCENIC SOUTHERN INDIANA FRONT: HISTORIC STATE CAPITOL, CORYDON FROM 1816-1824.	IMPRINT NONE	INCL
SMALL TYPE: COPYRIGHT MCMLLI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF	C.T.
RETOUCHING AND COLOR DESCRIPTION		
FOR FRONT: USE PHOTO FROM OB424-N. FOLLOW CARD OB424-N FOR COLORS. SEE CUSTOMER'S PENCIL SKETCH.		
SUBMIT SKETCH		
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO		
CURT TEICH & COMPANY, INC., CHICAGO ENVELOPE PHOTO TICKET		

DAVIS DRUG STORE, CORYDON, INDIANA (SPLIT)		NO. D-9977
		ORDER No. 71596
		DATE 1-10-52
6½ M LARGE FOLDER COVER C.T.ART COLORTONE		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. YES INCL
TITLE IN FULL GREETINGS FROM SCENIC SOUTHERN INDIANA SCENIC HORSESHOE BEND, OHIO RIVER FROM LEAVENWORTH OVERLOOK ON U. S. 460.	IMPRINT	GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF	C.T.
FOR BACK: USE PHOTO FROM 8B632-N. FOLLOW CARD 8B632-N FOR COLORS.		
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO		
CURT TEICH & COMPANY, INC., CHICAGO ENVELOPE PHOTO TICKET		

Copy FEB 4 1952 FEB 8 1952 *Colored Photo*

FEB 4 1952

FEB 8 1952 MAR 13 1952

FEB 16 1952 FEB 28 1952

28

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. D-9978

ORDER No. 71616

DATE 1-14-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE TAHOE
CALIFORNIA - NEVADA
FRONT: EMERALD BAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 2CH-49. SEE PENCIL SKETCH

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9978

ORDER No. 71616

DATE 1-14-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE 8AH-71.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ON SHEET

G797

Know P. J.
Proof 2-29-52
or Proven

For Reg. FEB 19 1952

DATE	TIME	DATE ENTERED DEPT.	DATE COMPLETED
FEB 13 1952		FEB 13 1952	
FEB 26 1952	10 53	FEB 26 1952	FEB 27 1952
FEB 27 1952		FEB 27 1952	FEB 27 1952
36			

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9979 ORDER NO. 71777 DATE 1-14-52

CUSTOMER
PAKAN FURNITURE MFRS.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M TRIPLE P. C. SIZE $5\frac{1}{2} \times 10\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PAKAN FURNITURE MFR'S....
(SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT.

INSTRUCTIONS ENCLOSED.....

RUSH.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

7-1-12 7 Rep
1-9-12
2-2-12 2-1-52
L.A. 30
102

Drawings of 4 items
for review sent
revised to
Bates 2/17/52

RM Side - 2 color

RM - Blue + #16

Make Offsets for Rose Col

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9980** ORDER NO. **71778** DATE **1-14-52**

CUSTOMER **OUR LADY OF THE VALLEY CONVENT -
KETTLE FALLS, WASHINGTON**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE **3½ X 5½**

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**OUR LADY OF THE VALLEY CONVENT -
KETTLE FALLS, WASHINGTON**

FRONT NO. **5** (All of this on address side)
R. M. **Yes** No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer **C. T. Imprint** No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — **Black & White Proof.** Titles — Red, Blue

CROP FOREGROUND MAINLY, BUT ALSO CROP SOME AT SIDES
AND FROM SKY TO ENLARGE BUILDINGS.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Enlarged 5x7 1/2
Ret 2 1/4

1/20 - 1/50

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9981 ORDER NO. 71804 DATE 1-15-52

CUSTOMER LA GRANGE MOTOR HOTEL
LA GRANGE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 LETTERHEADS SIZE 7 X 10 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LA GRANGE MOTOR HOTEL - LA GRANGE, ILL

...ETC. (SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

Use photo 2CH54

make plate for D 9981

COLOR DESCRIPTION

FOLLOW SKETCH.

*Drawing in
large file*

*Make Offsets for Colors
+ B. W. Proof for Background
H. C.*

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Colored Mt. Jan 1952

P - K NEWS, JUNCTION CITY, KANSAS (SPLIT)		NO. D-9982	ORDER No. 71669
		DATE 1-17-52	
12½ M. LARGE FOLDER COVER C.T.ART COLORTONE		FRONT	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. YES	
TITLE IN FULL	IMPRINT	NONE	
SOUVENIR FOLDER OF KANSAS THE WHEAT STATE			
SMALL TYPE: COPYRIGHT MCMLII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF	C.T.	
RETOUCHING AND COLOR DESCRIPTION			
FOR FRONT: USE PHOTO FROM OBH480.			
MAKE THE WORD "KANSAS" AS LARGE AS POSSIBLE, AND BRIGHT, PREFERABLY RED. MAKE ATTRACTIVE BRIGHT COVER.			
SUBMIT SKETCH			
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO			
CURT TEICH & COMPANY, INC., CHICAGO ENVELOPE PHOTO TICKET			

P - K NEWS, JUNCTION CITY, KANSAS (SPLIT)		NO. D-9982	ORDER No. 71669
		DATE 1-17-52	
12½ M. LARGE FOLDER COVER C.T.ART COLORTONE		BACK	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. YES	
TITLE IN FULL	IMPRINT	GENUINE CURTEICH-CHICAGO "C. T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)	
GREETINGS FROM KANSAS			
	PHOTO PROPERTY OF	C.T.	
RETOUCHING AND COLOR DESCRIPTION			
FOR BACK: USE SUBJECT 9AH1572.			
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO			
CURT TEICH & COMPANY, INC., CHICAGO ENVELOPE PHOTO TICKET			

40 45 24

FEB 6 1952	FEB 6 - 1952
FEB 5 1952	FEB 6 1952
FEB 18 1952	FEB 28 1952

38

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

NO. D-9983

ORDER NO. 71677

DATE 1-18-52

12 1/2 M LARG FOLDER COVER C.T. ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF PARADISE PARK
NEAR FLORIDA'S SILVER SPRINGS

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO,

RETOUCHING AND COLOR DESCRIPTION U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl.*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOR FRONT: USE PHOTO FROM 9BH909. SEE ROUGH OUTLINE.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

NO. D-9983

ORDER NO. 71677

DATE 1-18-52

12 1/2 M LARG FOLDER COVER C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~PARADISE PARK~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE PHOTO ENCLOSED. FOLLOW TISSUE OVERLAY
FOR INSTRUCTIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Rephoto FEB 4 1952 FEB 8 1952

Colonel St. 8h

FEB 4 1952

FEB 8 1952

MAR 12 1952

FEB 14 1952

FEB 28 1952

REMAVING

TOTAL COLOR PROOF

REMAVING

1/0

35

3-12-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9984 ORDER NO. 71835 DATE 1-18-52

CUSTOMER THE ELMS MOTEL & TRAILER PARK
FLINT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M LETTERHEADS SIZE 8 1/2 X 11

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ELMS MOTEL & TRAILER PARK....

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LETTERHEAD. TYPE COPY ATT'D.
(CHANGES IN COPY HAVE BEEN NOTED) USE PLATES FROM 2CH98.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

97843 (blue) L.O. 1/2
2-13-52 H.C. 3/4

OK SIT

Ok Blue + Red Imprint

DESERT SOUVENIR SUPPLY and
ARMANKO OFFICE SUPPLY CO., NEVADA.

NO. D-9985

ORDER No. 71735

DATE 1-24-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
NEVADA

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-SAME AS
ON D-6597

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: FOLLOW SKETCH, WITH TISSUE OVERLAY AND
CORRECTIONS ENCLOSED.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DESERT SOUVENIR SUPPLY and
ARMANKO OFFICE SUPPLY CO., NEVADA.

NO. D-9985

ORDER No. 71735

DATE 1-24-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: ~~REPHOTO~~ USE SAME AS BACK OF COVER D-6597 - WITH
TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MAR 3 1952

Colored 8x10 7
Curt Teich 84/14/18/18

DATE	COMPLETED
MAR 11 1952	
MAR 17 1952	
MAR 18 1952	
MAR 20 1952	

16 1/2

Shot - 5 hrs.

CURT TEICH & CO. INC.

NO. D-9986

ORDER No.

DATE 1-31-52

M XMAS FOLDERS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1952	FEB 22 1952
SKETCH				
RETOUCHING	6			FEB 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	3		2-28-52
ARTIST DEPT.	104	18		

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DK Blue
Trigman
Rush

Sht - 8 hrs.

CURT TEICH & CO. INC.,

NO. D-9987

ORDER No.

DATE 1-31-52

M XMAS FOLDERS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A CHRISTMAS HELLO FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1952	
SKETCH				
RETOUCHING		1/2		2-28-52
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	3 1/2	2-17-52	2-28-52
ARTIST DEPT.	101	20	2-17-52	3-11-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO. INC.

NO. D*9988

ORDER No.

DATE 1-31-52

M XMAS FOLDERS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

XX CHRISTMAS GREETINGS FROM
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1952	FEB 22 1952
SKETCH				
RETOUCHING	7	4 1/2		FEB 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 3/4		
ARTIST DEPT.	105	16		3-4-52

DATE BLUEPRINT OK'D. _____ DATE Filed. _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

Push

CURT TEICH & CO. INC.

NO. D-9989

ORDER No.

DATE 1-31-52

M XMAS FOLDERS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH EXCEPT FOR PALM LEAVES WHICH MUST LOOK
MORE NATURAL, THEY LOOK LIKE BANANA LEAVES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1952	FEB 4 1952
SKETCH				
RETOUCHING		6		FEB 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	5 1/2	FEB 7 1952	2-21-52
ARTIST DEPT.	101	16	2-28-52	2-24-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Rush

CURT TEICH & CO. INC.

NO. D-9990

ORDER NO.

DATE 1-31-52

M XMAS FOLDER

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERRY CHRISTMAS
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1952	
SKETCH				
RETOUCHING		6+1/2		FEB 1 1952
REPHOTO				
PHOTO-LITHO				FEB 12 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	23 1/4	FEB 6 1952	2-21-52
ARTIST DEPT.	108	16		2-25-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO. INC.

NO. D-9991

ORDER No.

DATE 1-31-52

M XMAS FOLDER

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

GREETINGS FROM ACROSS
THE MILES

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	
SKETCH				
RETOUCHING	7	7		FEB 4 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	FEB 7 1952	FEB 12 1952
ARTIST DEPT.	102	1 1/2	2/5/52	2-21-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO. INC.

NO. D-9992

ORDER NO.

DATE 1-31-52

M XMAS FOLDER

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS ACROSS THE MILES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SKETCH O.K. EXCEPT FOR MOSS OAK SCENE, WHICH MUST BE
REMOVED WITH SOME FLOWER VIEW IN ITS PLACE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		6		FEB 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	FEB 7 1952	
ARTIST DEPT.	104	22		FEB 12 1952

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Push

CURT TEICH & CO. INC.

NO. D-9993

ORDER NO.

DATE 1-31-52

M XMAS FOLDER

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEASON'S GREETINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SKETCH O.K. BUT TAKE OUT HOUSE AND PUT IN FLORIDA
HOUSE AND PALMS AS ON CARD 6BH646 AND CALL IT "FROM OUR
HOUSE TO YOUR HOUSE" IMPROVE PALM LEAVES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

8-2-510-1

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				9-1-1952
SKETCH				
RETOUCHING		7		FEB 5 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	33 1/2		2-22-52
ARTIST DEPT.	105	20		2-28-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Handwritten signature

CURT TEICH & CO. INC.

NO. D*9994

ORDER NO.

DATE 1-31-52

M XMAS FOLDER

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FLORIDA
AT CHRISTMASTIME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SKETCH O.K. BUT ADD MORE PELICANS SEE CARD OCK190

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 4 1952
SKETCH				
RETOUCHING		4		FEB 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Red +
Dk Blue
Lugman*

R. Mark

GALVESTON NEWS CO., GALVESTON, TEXAS

NO. D-9995

ORDER No. 72030

DATE 1-31-52

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PORT AND PLAYGROUND OF THE SOUTH
GALVESTON, TEXAS

FRONT: BEACH BOULEVARD AND
SEAWALL

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-enclosed

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 2AH282. REMOVE PLANES, MODERNIZE
CARS AND SHOW THOSE CARS ON BLVD., PARKED PARALLEL
TO THE CURB. PUT IN WOODEN "T" SHAPED FISHING
PIER AS INDICATED ON CUSTOMER COPY.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

GALVESTON NEWS CO., GALVESTON, TEXAS

NO. D-9995

ORDER No. 72030

DATE 1-31-52

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW FERRY BOAT, "CONE JOHNSON"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 1CH-666.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

3-4-52 J. Lytle Colored Photo

101-4-11-52
MAR 10 1952
MAR 5 1952
MAR 10 1952
MAR 20 1952
9 1952
32
16
16
32

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9996 ORDER NO. 72311 DATE 2-11-52

CUSTOMER GOLDEN ACRES FARM
LAKE WALES, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GOLDEN ACRES FRUIT FARM...

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SET UP ABOVE COPY TO BEST ADVANTAGE AND USE AS COPY.

NO PICTURE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9997 ORDER NO. 72261 DATE 2-6-52

CUSTOMER JAY E. THOMPSON
SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN PANEL AS ON DEXTER CARD:
THOMPSON'S GIFTS - 1514 CLEVELAND ROAD
AND HOTEL REIGER CIGAR STAND
SANDUSKY, OHIO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SHOW INSET IN UPPER RIGHT HAND CORNER. REPHOTO BLDG. CROP AT
BOTTOM AND ADD SKY. TAKE OUT WIRES & POLE IN BACK OF BLDG. TO RIGHT OF
CHIMNEY. LEAVE TRAILER & CAR IN. SHOW FLAG BETTER AND ADD CLOUDS.

PUT PANEL IN HIGHWAY.

COLOR DESCRIPTION

RETURN PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

KOCH NEWS CO., INDIANAPOLIS, IND.

NO. D-9998

ORDER No. 72263

DATE 2-5-52

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL INDIANA

"THE HOOSIER STATE"

SMALL TYPE: COPYRIGHT MCMLII BY CURT

TEICH & CO., INC., CHICAGO

RETOUCHING AND COLOR DESCRIPTION U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT AND INSTRUCTIONS ENCLOSED.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

KOCH NEWS CO., INDIANAPOLIS, INC.

NO. D-9998

ORDER No. 72263

DATE 2-5-52

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM INDIANA

"PLAYGROUND OF THE MIDDLE WEST"

STEEL MILLS - DUNES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH777. USE SEAL ATTACHED IN POSITION
AS MARKED ON LAYOUT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

FEB 28 1952

FEB 28 1952

MAR 4 1952

MAR 6 1952

MAR 10 1952

1952

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. D-9999
ORDER No. 72273

DATE 2-6-52

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
BRISTOL, VA. - TENN.
A GOOD PLACE TO LIVE

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE ONE OF THE ATTACHED 3 VIEWS FOR TITLE ON FRONT COVER. HAVE
THE BELBS LIT.

USE PHOTO FROM 2CH200.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. D-9999

ORDER No. 72273

DATE 2-6-52

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIRGINIA INTERMONT COLLEGE -
~~BRISTOL, VA.~~ SULLINS COLLEGE -
~~BRISTOL, VA.~~ MEMORIAL CHAPEL
KING COLLEGE, ~~BRISTOL, TENN.~~
BRISTOL, VA.-TENN. CITY OF WORLD-RENOWNED
COLLEGES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

BENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP VIEW OF THREE COLLEGE SCENES. SELECT BETTER ONE OF KING COLLEGE
VIEWS (TWO ENCLOSED.)

COLOR INSTRS. & RETOUCHING INSTRS. ON

RESPECTIVE PHOTOS.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAR 3 1952
MAR 12 1952

MAR 10 1952
MAR 25 1952

38

		MAR 25 1952	MAR 25 1952
		MAR 17 1952	MAR 20 1952
		MAR 26 1952	APR 14 1952
108	(38)		4-22-52

front 16
back 22
38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10001 ORDER NO. 72290 DATE 2-7-52

CUSTOMER LINCOLN'S LUXURY LODGE
NORTH PLATTE, NEBR.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

LINCOLN'S LUXURY LODGE
WEST ON U.S. HIGHWAY 30
NORTH PLATTE, NEBRASKA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

Ret. 2/4
08

Photoreduced
in station
4/3/52

NO. **D-10002**

BLACKBURN NEWS AGENCY, KINGSPORT, TENN.

ORDER No. 72110

DATE **2-8-52****25 M LARGE FOLDER COVER C.T.ART COLORTONE****FRONT**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF EAST
 TENNESSEE'S TVA ~~LAKE~~ LAKES
 "America's Newest Playground"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **NO**R. M. **YES-TO SOME**

IMPRINT

NONE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
 TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 2CH-209. ✓

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. **D-10002**

BLACKBURN NEWS AGENCY, KINGSPORT, TENN.

ORDER No. 72110

DATE **2-8-52****25 M LARGE FOLDER COVER C.T.ART COLORTONE****BACK**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENES OF EAST TENNESSEE'S LAND
 OF LAKES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **NO**R. M. **YES**

IMPRINT

GENUINE CURTEICH-CHICAGO
 "C. T. ART COLORTONE" CREATION
 (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

GROUP VIEW OF TWO. USE SUBJECT 2CH-210 AND NEW PHOTOGRAPH

ENCLOSED. RUN THE TITLE IN PANEL THRU THE CENTER OF BACK COVER-
 HAVE A BATHING GIRL ON ONE END AND EITHER A STRING OF FISH OR
 A HORSEBACK RIDER ON THE OTHER END.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

By L. T. MAR 4 1952

Color
 Back Panel 11-15

Corr + 1 hr 11

+ Corr 2 hrs 10

ESTABLISHED

Date

Color

Handcol

Return Photo

Retouching

Rephoto

B. L. & W. Proof

Handcol Proof

Return Photo

Retouching

Rephoto

B. L. & W. Proof

Handcol Proof

Return Photo

Retouching

Rephoto

B. L. & W. Proof

Handcol Proof

Return Photo

MAR 4 1952

APR 7 - 1952

APR 3 1952

APR 8 1952

APR 10 1952

APR 21 1952

117

2

32

Liberty

4-22-52

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. D-10003

ORDER NO. 72316

DATE 2-12-52

6½ M GIANT POST CARDS C.T. ART COLORTONE 7 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES/ AS ON

IMPRINT SAME AS ABOVE. 7BH1510

TITLE: SPECTACULAR CAVERN
CASCADE, WATKINS GLEN, N.Y., IN
THE BEAUTIFUL FINGER LAKES REGION.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLORS FROM 7BH1510

Copy - 2CH175

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G793

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 13 1952
SKETCH		1/2		MAR 5 1952
RETOUCHING		1/4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		18		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Rush

Colormatch

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-10004

ORDER No. 72136

DATE 2-12-52

25 M BABY FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORFUL NEW MEXICO
LAND OF ENCHANTMENT
FRONT: WHITE MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- to come

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 5BH1383. FOLLOW CARD 5BH1383

FOR COLORS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-10004

ORDER No. 72136

DATE 2-12-52

25 M BABY FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORFUL NEW MEXICO
LAND OF ENCHANTMENT
BACK: RED RIVER PASS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH & CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM OBH1742. FOLLOW CARD OBH1742 FOR COLORS.

TITLE "COLORFUL NEW MEXICO" IN LARGER TYPE ACROSS TOP IN RED.

MM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

10 3 2 16
MAR 7 1952
MAR 25 1952
MAR 31 1952
APR 2 1952

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-10005

ORDER No. 72138

DATE 2-13-52

25 M BABY FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL NEW MEXICO
THE SUNSHINE STATE
FRONT: SHIP ROCK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES- to come

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 9AH1642. FOLLOW CARD 9AH1642 FOR COLORS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-10005

ORDER No. 72138

DATE 2-13-52

25 M BABY FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL NEW MEXICO
THE SUNSHINE STATE
BACK: FLORIDA MOUNTAINS,
SOUTHERN N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM 2BH626. FOLLOW CARD 2BH626 FOR COLORS

TITLE "BEAUTIFUL NEW MEXICO" IN LARGER TYPE ACROSS
THE TOP IN RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Slide

ESTIMATE
MAR 7 1952
MAR 23 1952
MAR 7 1952
MAR 12 1952
APR 2 1952
15

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-10006

ORDER No. 72140

DATE 2-13-52

25 M BABY FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREATER ALBUQUERQUE, NEW MEXICO

FRONT: CENTRAL AVE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES ~~to come~~

IMPRINT SAME AS ABOVE *enclosed*

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 8BH1287. FOLLOW CARD 8BH1287 FOR
COLORS - OMIT SIGNS ON EXTREME RIGHT SHOWN ON TISSUE
OVERLAY.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-10006

ORDER No. 72140

DATE 2-13-52

25 M BABY FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ALBUQUERQUE,
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH*CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 8AH2863.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

By	
Date	
108	18
MAR 7 1952	MAR 7 1952
MAR 20 1952	MAR 18 1952
	APR 1 1952
	4-16-52

DATE 1952

108 18

4-16-52

DATE 1952

108 18

4-16-52

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-10007

ORDER No. 72142

DATE 2-13-52

25 M BABY FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC HIGHWAY U.S.66 THROUGH
NEW MEXICO "MAIN STREET OF
AMERICA"

FRONT: ~~Scenic Highway~~ Through
Tijeras Canyon.

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO. INC. CHICAGO U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES- ~~to come~~ *ENC L.*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOR FRONT: USE PHOTO FROM 2CH-208. FOLLOW CARD 2CH-208 FOR
COLORS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-10007

ORDER No. 72142

DATE 2-13-52

25 M BABY FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY U.S.66 THROUGH NEW
MEXICO - Mt. Taylor from
Highway 66 near
Grants, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~NO~~ YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1295. FOLLOW CARD 8BH1295 FOR COLORS

"HIGHWAY U.S.66 THROUGH NEW MEXICO" IN LARGER TYPE ACROSS
THE TOP IN RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Shl Corr 1 1/2 - 1/2

MAR 25 1952

APR 1 1952

APR 2 1952

16

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10008

ORDER NO.

DATE 2-15-52

M BOX COVER $11\frac{1}{2} \times 13\frac{1}{2}$ C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT

SEASON'S
GREETINGS

FROM FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

NOTE THAT LETTER "G" IS TO BE IMPROVED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1952	FEB 21 1952
SKETCH				
RETOUCHING	9	3 1/2	FEB 22 1952	FEB 26 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 1 1952	APR 4 1952
HAND COLOR PROOF	107	6		4-10-52
ARTIST DEPT.	105	28		4-23-52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Shot Carr 3hr

NO. D-10009
BOB'S NEWS AGENCY, BLOOMER, WIS.
ORDER No. 72244
DATE 2-25-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM MUSKYLAND
IN THE INDIANHEAD COUNTRY OF
NORTHERN WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT TEICH & CO., INC., CHICAGO, U.S.A. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT WITH CORRECTIONS ON PICTURE

OVERLAY. XXXXXXXXXXXXXXXXXXXX

except be sure coloring, etc. of musky's
is the same as on back cover

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10009
BOB'S NEWS AGENCY, BLOOMER, WIS.
ORDER No. 72244
DATE 2-25-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

7
2
MAR 11 1952 MAR 20 1952
MAR 1 1952 APR 2 1952
APR 10 1952 APR 21 1952
26

COPYRIGHTED AND DISTRIBUTED BY BUFFALO
STATIONERY CO., BUFFALO, N.Y.

NO. D-10010-K

ORDER NO. 72431

DATE 2-26-52

GIANT

12½ M POST CARDS 6 5/8 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: JK 100 -ILLUMINATED
AMERICAN FALLS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 2CK58.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D/0010-K 1 THIS PRINTING 280
CAMERA READING 2-655
FOLDER NUMBER 32-28½
REMARKS 32 55 IR325 with made
32 55 IR365 W.M.
32 60 IR260 W.M.
32 60 IR140
REMARKS Check all colors Tax P90-120

840

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 28 1952	FEB 28 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 21 1952	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COPYRIGHTED AND DISTRIBUTED BY
BUFFALO STATIONERY CO., BUFFALO, N.Y.

NO. D-10011-K

ORDER NO. 72431

DATE 2-26-52

GIANT

12 1/2 M POST CARDS 6 5/8 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: JK 200-AMERICAN FALLS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 1CK32.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

COLOR NO. 32 1 TIME READING 200
CAMERA READING 2-655
TONE READING 32-28 1/2

BLUE	I	32	60	VR-225
YELLOW	I	32	60	VR-210
RED	I	32	60	VR-200
BLACK	I	32	40	VR-150

REMARKS: Mark all colors 5 sec F90-120

E 840

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1952	FEB 20 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 21 1952	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COPYRIGHTED AND DISTRIBUTED BY
BUFFALO STATIONERY CO., BUFFALO, N.Y.

NO. D-10012-K

ORDER NO. 72431

DATE 2-26-52

12½ M GIANT POST CARDS 6 5/8 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: JK 300 - PROSPECT POINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVES FROM 1CK29.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

COPY NO. D/0012 1 1000 250

CAMERA READING 6-758

FOCAL READING 43-394 1/2

BLUE	32	65	12	305
YELLOW	32	60	12	305
RED	32	60	12	275
BLACK	32	40	12	200

REMARKS: In black color 7 net 90-120

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1952	FEB 26 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 21 1952	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E 840

COPYRIGHTED AND DISTRIBUTED BY BUFFALO
STATIONERY CO., BUFFALO, N.Y.

NO D-10013-K

ORDER No. 72431

DATE 2-26-52

GIANT
12½ M POST CARDS 6 5/8 x 9 1/8 CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: JK 400 - AMERICAN FALLS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEGATIVE FROM S1CK41.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. 10013 1 INCH PRINT 200

CAMERA READING 2-655

BOARD READING 32-28 1/2

BLUE

H

D

YELLOW

H

D

RED

H

D

BLACK

H

D

REMARKS

Flash all colors 7 sec F40-120
32 65 IR-230
32 65 IR-225
32 45 IR-200
32 45 IR-150

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1952	FEB 28 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			MAR 21 1952	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

E 840

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-10014

ORDER No. 72523

DATE 2-27-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

TITLE IN FULL

WONDERFUL CAVE OF THE WINDS AND
WILLIAMS CANON

IMPRINT SAME AS ABOVE

FRONT: Entering the Narrows and
showing the famous sign.
SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ENCLOSED: "THE NARROWS". FOR COLORS-
FOLLOW CARD ENCLOSED 4AH1079.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-10014

ORDER No. 72523

DATE 2-27-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

TITLE IN FULL

TITLE: The Valley of Dreams
TITLE: Entrance Pavilion

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

2 VIEWS - VERTICAL:

FOR LEFT VIEW: TAKE A VERTICAL SECTION FROM CARD 7BH894
"The Valley of Dreams".

FOR RIGHT VIEW: USE PHOTO ENCLOSED OF PAVILION ENTRANCE.
FOR COLORS-FOLLOW CARD 7BH907.
"Entrance Pavilion"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

APR 11 1952

APR 15 1952

APR 4 1952

APR 18 1952

APR 25 1952

MAY 5 1952

CURT⁶ TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10015 ORDER NO. 72448 DATE 2-27-52

CUSTOMER
GREEN GABLES COURT
DALHART, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

62 M NOTEHEADS SIZE 6 X 9

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TRAVELER'S HAVEN-GREEN GABLES
COURT - U.S. HIGHWAY 87 DALHART,
TEXAS (AAA)

(SEE COPY) 81.1

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No R. M. Yes No
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT ADD (AAA) EMBLEM IN BLACK IN
APPROXIMATELY SIZE AND POSITION AS SHOWN ON NOTEHEAD.

MASKED POST CARD PLATES FROM 1CH378, AS SHOWN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED

TO

Red Impression

2.0. 3/4
H.C. 107 1/4
L.A. 4-5-54

W 2 H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10016 ORDER NO. 72449 DATE 2-27-52

CUSTOMER GREEN GABLES COURT
DALHART, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M ENVELOPES SIZE 6 3/4 COMM'L

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TRAVELER'S HAVEN - GREEN GABLES
COURT - U.S. HIGHWAY 87, DALHART, TEXAS

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. USE POST CARD PLATES FROM 1CH378
MASKING OFF PICTURE AS SHOWN.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Red Imprint

1-5-7
L.O.
Rel.
Jax & C. 107
3-21-52
L.O. 105
4-8-52

W 6 14

DISTRIBUTED BY HAT CITY PUBLISHING CO.,
DANBURY, CONN.

NO. D-10017

ORDER No. 72594

DATE 3-3-52

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM 'CANDLEWOOD LAKE
AND DANBURY, CONN."

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES -

IMPRINT

SAME AS ABOVE

ENCL.

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: CHOOSE FROM SUBJECTS 6BH252 or 6BH253.

Pencil
SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY HAT CITY PUBLISHING CO.,
DANBURY, CONN.

NO. D-10017

ORDER No. 72594

DATE 3-3-52

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CANDLEWOOD LAKE,
CONN.
DANBURY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 2CH369.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

APR 14 1952

APR 16 1952

APR 16 1952

APR 18 1952

APR 22 1952

MAY 6 1952

78
36

ADV. ORDER

DEPT. DATE COMPLETED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE ART COLORTONE FULL FACE

FRONT NO. R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

FOLLOW SKETCH.

CARDS ALSO TO HAVE POSTAL INDICIA AND PHRASE ATTENTION MR. PRESIDENT-MANAGER AS ON OLD CARD ATT'D.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Siblings				
13. Number of Pets				
14. Number of Vehicles				
15. Number of Telephones				
16. Number of Computers				
17. Number of TVs				
18. Number of Radios				
19. Number of Books				
20. Number of Records				
21. Number of Magazines				
22. Number of Newspapers				
23. Number of Hobbies				
24. Number of Friends				
25. Number of Acquaintances				
26. Number of Neighbors				
27. Number of Relatives				
28. Number of Pets				
29. Number of Vehicles				
30. Number of Telephones				
31. Number of Computers				
32. Number of TVs				
33. Number of Radios				
34. Number of Books				
35. Number of Records				
36. Number of Magazines				
37. Number of Newspapers				
38. Number of Hobbies				
39. Number of Friends				
40. Number of Acquaintances				
41. Number of Neighbors				
42. Number of Relatives				
43. Number of Pets				
44. Number of Vehicles				
45. Number of Telephones				
46. Number of Computers				
47. Number of TVs				
48. Number of Radios				
49. Number of Books				
50. Number of Records				
51. Number of Magazines				
52. Number of Newspapers				
53. Number of Hobbies				
54. Number of Friends				
55. Number of Acquaintances				
56. Number of Neighbors				
57. Number of Relatives				
58. Number of Pets				
59. Number of Vehicles				
60. Number of Telephones				
61. Number of Computers				
62. Number of TVs				
63. Number of Radios				
64. Number of Books				
65. Number of Records				
66. Number of Magazines				
67. Number of Newspapers				
68. Number of Hobbies				
69. Number of Friends				
70. Number of Acquaintances				
71. Number of Neighbors				
72. Number of Relatives				
73. Number of Pets				
74. Number of Vehicles				
75. Number of Telephones				
76. Number of Computers				
77. Number of TVs				
78. Number of Radios				
79. Number of Books				
80. Number of Records				
81. Number of Magazines				
82. Number of Newspapers				
83. Number of Hobbies				
84. Number of Friends				
85. Number of Acquaintances				
86. Number of Neighbors				
87. Number of Relatives				
88. Number of Pets				
89. Number of Vehicles				
90. Number of Telephones				
91. Number of Computers				
92. Number of TVs				
93. Number of Radios				
94. Number of Books				
95. Number of Records				
96. Number of Magazines				
97. Number of Newspapers				
98. Number of Hobbies				
99. Number of Friends				
100. Number of Acquaintances				
101. Number of Neighbors				
102. Number of Relatives				
103. Number of Pets				

3M--8-16-50

7 Reptiles

L. O. 3

Be L. 12

H. C. 106-33/4

L. A. 104-18

as quoted

1875

Red - Dr. Price
G. J. Price

GM L

Colored 8x6 8¢ ✓

MONTGOMERY NEWS CO., MONTGOMERY, ALA. NO. D-10019
ORDER No. 72606
DATE 3-4-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL SOUVENIR FOLDER OF MAXWELL AIR FORCE BASE, ALABAMA.	IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
FOR FRONT: WRIGHT BROS. PLANE-WORLD WAR 1 PLANE- JET BOMBER.
OLDER PLANES TO FADE AWAY IN BACKGROUND-SEE CARD 4BH1402 FOR THE
WRIGHT PLANE. YOUR IDEA FOR WORLD WAR 1 PLANE ✓

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rush

MONTGOMERY NEWS CO., MONTGOMERY, ALA. NO. D-10019
ORDER No. 72606
DATE 3-4-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL GREETINGS FROM MAXWELL AIR FORCE BASE, ALABAMA	IMPRINT GENUINE CURTEICH-CHICAGO "C.T.ART COLORTONE " CREATION (REG. U.S. PAT.OFF.)
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEW SUBJECT 2CH-374 FOR BACK VIEW:

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

6
MAY 14 1952
MAY 15 1952
1/2 back only
108 28
6-6-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-10020** ORDER NO. **72664** DATE **3-4-52**

CUSTOMER

CAFE EL CHARRITO
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M MENU COVERS SIZE 11 1/8 X 16½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAFE EL CHARRITO NO. 1 - 2909

PASEO CAFE EL CHARRITO NO. 2 - MAIN AND
WALKER OKLAHOMA CITY....

(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. BACKGROUND COLOR IS TO BE #51.
NEW PHOTO FOR LOWER VIEW ATTACHED. OTHER EXTERIOR VIEW AND NAME OF CITY ON
FRONT AND SMALL FIGURES ON BACK FROM D-9159.

COLOR DESCRIPTION

FOLLOW SKETCH AS ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-8-16-50

2 Reproduction
L.O. 6
Ret. 6 1/2
H.C. 5-28-52 7 1/2
-104 L.A. 36

Walt

Drawing in
Large File

Red Impression

I.L.MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA...

NO. D-10021

ORDER No. 72668

DATE 3-5-52.

25 M BOOK COVER 8 x 20½ ART COLORTONE FULL FACE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF THE
PANAMA CANAL

FRONT: Miraflores Locks, Canal Zone

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT AS ABOVE (SEE CREST) ?

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PHOTO ATTACHED.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

I.L.MADURO, JR. S.A., AVENIDA CENTRAL NO. 100,
APARTADO 281, PANAMA

NO. D-10021

ORDER No. 72668

DATE 3-5-52

25 M BOOK COVER 8 x 20½ ART COLORTONE FULL FACE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD PANAMA, DESTROYED BY

BUCCANEERS IN 1671

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T."
ART-COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BACK COVER FROM D-6659.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

APR 14 1952 A APR 15 1952

APR 7 1952

APR 7 1952 APR 22 1952

1 APR 24 1952

MAY 5 1952

Art. Dept 102 28 5/20/52 5/20/52

front only

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10022

ORDER NO. 72667

DATE 3-5-52

25 M BOOK PAGE SIZE 8 x 10 1/2
PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

S.S. "BELLA DAN" EN LAS ESCLUSAS DE
MIRAFLORES

S.S. "BELLA DAN" IN MIRAFLORES LOCKS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(S.S. "BELLA DAN IN MIRAFLORES LOCKS)

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1952	MAR 26 1952
SKETCH	3	1/2		
RETOUCHING	4	1		MAR 11 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10023
ORDER No. 72667
DATE 3-5-52

25 M PAGE SIZE 8 x 10 1/4
BOOK PAGE PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HILANDERAS ELECTRICAS REMOLCANDO
UN VAPOR A TRAVES DE LAS ESCLUSAS DE GATUN

ELECTRIC LOCOMOTIVES TOWING BIG LINER
IN GATUN LOCKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(ELECTRIC LOCOMOTIVES TOURING BIG LINER
IN GATUN LOCKS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1952	MAR 26 1952
SKETCH	3	1/2		
RETOUCHING	4	1	MAR 10 1952	MAR 11 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10024
ORDER No. 72667
DATE 3-5-52

25 M PAGE SIZE 8 x 10 1/4
BOOK PAGE PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL "EL PANAMA" VISTO DESDE UN
AEROPLANO

AERIAL VIEW OF BEAUTIFUL RESORT
HOTEL "EL PANAMA"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(AIR VIEW OF BEAUTIFUL RESORT HOTEL "EL PANAMA"
IN R.P.)

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 26 1952
SKETCH	2	1/2		
RETOUCHING	2 1/2	3	MAR 10 1952	APR 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

D-10025

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100 ORDER NO. 72667
APARTADO 281, PANAMA

3-5-52

25 M BOOK PAGE PAGE SIZE 8 x 10 $\frac{1}{4}$ PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

FRONT NO. NO B. M. NO

IMPRINT NONE

TRAJE TIPICO
~~DANCE TIPICA~~ DE PANAMA

TYPICAL ~~DANCE~~ OF PANAMA
COSTUME

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(TYPICAL DANCE OF PANAMA)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

Date _____ **AND WORK SCHEDULE** Date _____

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 10 1952	MAR 26 1952 APR 10 1952
SKETCH		1/2		
RETOUCHING		1/2	APR 14 1952	MAR 10 1952 APR 14 1952
REPHOTO				APR 29 1952
PHOTO-LITHO			APR 14 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DATE Photo Returned to Customer _____

Charge to _____ Dept.

Table 1. Move-over Time Required

[illegible]

JUN 10 1952

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10026

ORDER No. 72667

DATE 3-5-52

25 M PAGE SIZE 8 x 10 1/4
BOOK PAGE PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

LAS ESCLUSAS DE PEDROMIGUEL VISTO
DESDE UN AEROPLANO

AERIAL VIEW OF PEDRO MIGUEL LOCKS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(AERIAL VIEW OF PEDRO MIGUEL LOCKS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1952	MAR 26 1952
SKETCH	3	1/2	MAR 10 1952	MAR 10 1952
RETOUCHING	7	1/2	MAR 10 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10027

ORDER No. 72667

DATE 3-5-52

25 M PAGE SIZE 8 x 10 1/4
BOOK PAGE PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S.S. "WISCONSIN" PASANDO POR LAS
ESCLUSAS DE MIRA

U.S.S. "WISCONSIN" IN MIRAFLORES LOCKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(U.S.S. WISCONSIN IN MIRAFLORES LOCKS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~PROOF~~ NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1952	MAR 26 1952
SKETCH	23	1/2		MAR 10 1952
RETOUCHING	4	1		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10028

ORDER NO. 72667

DATE 3-5-52

25 M PAGE SIZE 8 x 10 1/4
BOOK PAGE PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

LAS ESCLUSAS DE MIRAFLORES, CANAL
DE PANAMA

MIRAFLORES LOCKS, PANAMA CANAL

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(MIRAFLORES LOCKS)

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1952	MAR 26 1952
SKETCH	3	1/2	MAR 10 1952	MAR 10 1952
RETOUCHING	3	1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

I.L.MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10029

ORDER NO. 72667

DATE 3-5-52

PAGE SIZE 8 x 10 1/4	
25 M BOOK PAGE	PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
LAS ESCLUSAS DE MIRAFLORES, CANAL DE PANAMA	
MIRAFLORES LOCKS, PANAMA CANAL	
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF CUST.

(MIRAFLORES LOCKS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	3-10-52
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		MAR 10 1952	MAR 28 1952		
SKETCH	3 1/2		MAR 10 1952		
RETOUCHING	1				
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING		APR 10 1952			
HAND COLOR PROOF					
ARTIST DEPT.					
DATE BLUEPRINT OK'D		DATE Filed			
By		By			
DATE HAND COLOR PROOF OK'D		DATE Photo Returned to Customer			

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10030

ORDER NO. 72667

DATE 3-5-52

25 M BOOK PAGE PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VISTA GENERAL DE LAS ESCLUSAS DE
PEDRO PEDRO MIGUEL

GENERAL VIEW OF PEDRO MIGUEL LOCKS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(PEDRO MIGUEL LOCKS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1952	MAR 20 1952
SKETCH	3	1/2		MAR 11 1952
RETOUCHING	5	1		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

I.L. MADURO, JR. S.A., AVENIDA CENTRAL NO. 100
APARTADO 281, PANAMA

NO. D-10031

ORDER NO. 72667

DATE 3-5-52

25 M BOOK PAGE PAGE SIZE 8 x 10 1/4
PICTURE SIZE 6 x 8 PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUELLE 8, CRISTOBAL, ZONA DEL CANAL

DOCK 8, CRISTOBAL, CANAL ZONE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(DOCK 8, CRISTOBAL CANAL ZONE) /

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1952	MAR 26 1952
SKETCH	3	1		
RETOUCHING	4	1		MAR 11 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10032

ORDER No. 72686

DATE 3-6-52

25 M NOTEHEAD 6 1/4 x 9 3/4 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THE SUNSHINE CITY"

ST. PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE.

SMALL TYPE: COPYRIGHT BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT PENCIL SKETCH.
FOR 3 VIEWS ON TOP, SEE SELECTIONS ATTACHED. MAKE ENTIRELY NEW
DESIGN WITH SHEET VIEW TO HAVE BLEEDED EDGES RATHER THAN SQUARE
OUTLINE. (CUSTOMER PROBABLY WANTS A "FADED OUT" EFFECT.)

SEE ROUGH LAYOUT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ^{no}yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Paul H. 3C
3 Photos

W. Blue Impress

16
5
11

(F)

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 18 1952	APR 28 1952
SKETCH	2	3	APR 16 1952	
RETOUCHING	2	3+2		
REPHOTO			APR 9 1952	APR 16 1952
PHOTO-LITHO			MAY 2 1952	MAY 12 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	167	13 1/2		5-13-52
ARTIST DEPT.	102	12	6/6/52	6/9/52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-10033

ORDER No. 72686

DATE 3-6-52

25 M ENVELOPE 3 5/8 x 6 1/2 c.t. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. PETERSBURG,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT

COPR. BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT PENCIL SKETCH.

SEE INSTRS. ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 18 1952	APR 28 1952
SKETCH	2	1		
RETOUCHING	2	2	APR 14 1952	
REPHOTO			APR 9 1952	APR 16 1952
PHOTO-LITHO				MAY 9 1952
BLUEPRINT STRIPPING, OPAQUING			MAY 2 1952	
HAND COLOR PROOF	107	1		5-12-52
ARTIST DEPT.	102	6	4/4/52	4/5/52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(F)

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10034

ORDER No. 72805

DATE 3-6-52

25 M BABY FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOS ANGELES
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE CUSTOMERS PHOTOGRAPH ENCLOSED WITH TISSUE OVERLAY
SKETCHED. SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-10034

ORDER No. 72805

DATE 3-6-52

25 M BABY FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOLLYWOOD FREEWAY - LOS ANGELES
CIVIC CENTER IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOGRAPH ENCLOSED AND INSTRUCTIONS ON TISSUE
OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

APR 25 1952 MAY 3 1952

APR 25 1952

MAY 12 1952

MAY 22 1952

108 18 6-5-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10035 ORDER NO. 72694 DATE 3-7-52

CUSTOMER THE QUAKER OATS CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BLOTTERS SIZE 4 x 9

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

THE QUAKER OATS COMPANY...
(SEE COPY)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN.

SUBMIT RETOUCHED PHOTO. TAKE OUT SHADOWS.

COLOR DESCRIPTION

FOLLOW SKETCH.

ACTUALS SAMPLES FOR COLOR GUIDE (IN ADV. DEPT.)

In Large File

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

107 L.C. 14
Ret. 14
B.C. 4.11.23/4
L.A. -104 22

extra red & dk blue
line neg

Red + Dk Blue Express

reworked slide
1/2/50

ADV. ORDER

100	✓	1/2
4.2.52	✓	1/4
		3/4

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

To

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Siblings				
13. Number of Pets				
14. Number of Vehicles				
15. Number of Telephones				
16. Number of Computers				
17. Number of TVs				
18. Number of Radios				
19. Number of Books				
20. Number of Records				
21. Number of Magazines				
22. Number of Newspapers				
23. Number of Hobbies				
24. Number of Friends				
25. Number of Acquaintances				
26. Number of Neighbors				
27. Number of Relatives				
28. Number of Pets				
29. Number of Vehicles				
30. Number of Telephones				
31. Number of Computers				
32. Number of TVs				
33. Number of Radios				
34. Number of Books				
35. Number of Records				
36. Number of Magazines				
37. Number of Newspapers				
38. Number of Hobbies				
39. Number of Friends				
40. Number of Acquaintances				
41. Number of Neighbors				
42. Number of Relatives				
43. Number of Pets				
44. Number of Vehicles				
45. Number of Telephones				
46. Number of Computers				
47. Number of TVs				
48. Number of Radios				
49. Number of Books				
50. Number of Records				
51. Number of Magazines				
52. Number of Newspapers				
53. Number of Hobbies				
54. Number of Friends				
55. Number of Acquaintances				
56. Number of Neighbors				
57. Number of Relatives				
58. Number of Pets				
59. Number of Vehicles				
60. Number of Telephones				
61. Number of Computers				
62. Number of TVs				
63. Number of Radios				
64. Number of Books				
65. Number of Records				
66. Number of Magazines				
67. Number of Newspapers				
68. Number of Hobbies				
69. Number of Friends				
70. Number of Acquaintances				
71. Number of Neighbors				
72. Number of Relatives				
73. Number of Pets				
74. Number of Vehicles				
75. Number of Telephones				
76. Number of Computers				
77. Number of TVs				
78. Number of Radios				
79. Number of Books				
80. Number of Records				
81. Number of Magazines				
82. Number of Newspapers				
83. Number of Hobbies				
84. Number of Friends				
85. Number of Acquaintances				
86. Number of Neighbors				
87. Number of Relatives				
88. Number of Pets				
89. Number of Vehicles				
90. Number of Telephones				
91. Number of Computers				
92. Number of TVs				
93. Number of Radios				
94. Number of Books				
95. Number of Records				
96. Number of Magazines				
97. Number of Newspapers				
98. Number of Hobbies				
99. Number of Friends				
100. Number of Acquaintances				
101. Number of Neighbors				
102. Number of Relatives				
103. Number of Pets				

CUSTOMER THE DUNCAN Y.M.C.A.
CHICAGO, ILL.

6 1/2 M BLOTTERS SIZE 4 X 9

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full IN PANEL RT. SIDE:

SWIM AND SHOWER IN ONE HALF HOUR DAILY
AT THE DUNCAN Y.M.C.A. - 1515 W. MONROE
STREET - CHICAGO 7, ILLINOIS
HAYMARKET 1-7800 (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PLATES FROM 1CH1354. SEE LAYOUT. TINT BLOCK TO BE #8 BACKGRD THROUGHOUT
NO REVERSE TYPE.

COLOR DESCRIPTION

AS INSTRS. ABOVE.

216--6-16-59

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10037 ORDER NO. 72700 DATE 3-10-52

CUSTOMER ELMHURST COLLEGE
ELMHURST, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN SCROLL AS ON D-7418 ATTD:

SENIOR MEN'S HALL
ELMHURST COLLEGE
ELMHURST, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

Blue Print — Handcolor — ☒ Black & White Proof. Titles — Red, Blue

ADD CLOUDS TO SKY.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10038 ORDER NO. 72824 DATE 3-10-52

CUSTOMER
MOUNT CARMEL HOSPITAL
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M-POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO-PLATIN * FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~MOUNT CARMEL HOSPITAL,~~
~~COLUMBUS, OHIO~~

FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

FOLLOW SKETCH — WITH EXCEPTIONS NOTED ON ENCLOSED
SHEET

COLOR DESCRIPTION

FOLLOW SKETCH — WITH EXCEPTIONS NOTED ON
ENCLOSED SHEET

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-52

5x7 Reprint

Ret. 4

as specified

Photo returned
to customer
9/3/52

[illegible]

B.S. REYNOLDS CO., 471 H. ST., NORTHWEST,
WASHINGTON, D.C.

NO. D-10040-K

ORDER No. 72707

DATE 3-11-52

25 M CENTERSPREADS CURTEICHCOLOR 7 7/8 x 10 3/4 WHITE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE) BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(AERIAL VIEW OF CAPITOL)

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~NO~~ PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. D-10041

ORDER NO. 72842

DATE 3-11-52

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENES OF LYNCHBURG AND CENTRAL VIRGINIA
FRONT: Monument Terrace

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 1CH-1560.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. D-10041

ORDER NO. 72842

DATE 3-11-52

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LYNCHBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 1BH697.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

EST. 1911
APR 10 1952
APR 4 1952
APR 10 1952
APR 16 1952
APR 29 1952
36

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. D-10042

ORDER No. 72713

DATE 3-11-52

25 M BABY FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND CAVERNS AT
GROTTOES, VIRGINIA

~~SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.~~

FRONT: ENTRANCE BUILDING
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH.

USE KODACHROME & FOLLOW SAME FOR COLORS.

NO VARNISH ON FOLDER COVERS.

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. D-10042

ORDER No. 72713

DATE 3-11-52

25 M BABY FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FROZEN FALLS NEAR ENTRANCE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

~~GENUINE CURTEICH-CHICAGO "C.T."
ART-COLORTONE" CREATION
(REG. U.S. PAT. OFF.)~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME & FOLLOW SAME FOR COLORS.

NO VARNISH ON FOLDER COVERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rept MAY 21 1952 MAY 23 1952

Colonel St. 6h

MAY 27 1952

MAY 29 1952

MAY 26 1952

MAY 27 1952

JUN 5 1952

JUN 11 1952

back view only

2 Reprints

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10043 ORDER NO. 72724 DATE 3-13-52

CUSTOMER HARRIS MOTOR COURT
BEAN STATION, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M LETTERHEADS SIZE 3 1/2 x 5 1/2 8 1/2 x 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HARRIS MOTOR COURT - 11 W & 25 E.
JUNCTION-BEAN STATION, TENN. ...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. PICTURE FROM 2CH120.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10044 ORDER NO. 72741 DATE 3-17-52

CUSTOMER OGLETHORPE MARBLE & GRANITE CO.
SAVANNAH, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M DBL POST CARDS SIZE 3½ X 11

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THESE MEMORIALS ERECTED BY US IN
GREENWICH CEMETERY, SAVANNAH, GA.

(SEE COPY)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW CUSTOMER'S LAYOUT. FOLLOW LAYOUT OF CUSTOMER'S COPY(A) AS
CLOSELY AS POSSIBLE.

COLOR DESCRIPTION

PHOTO - IN Regular
Large D-File

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Regular 5x7
L.O. 2
Ret. 5/2
MA

as quoted
W.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10045 ORDER NO. 72744 DATE 3-17-52

CUSTOMER CHICAGO, DULUTH AND GEORGIAN BAY
TRANSIT CO., DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 MGIANT POST CD SIZE 7 X 9

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(S.S. NORTH AMERICAN) /

COLOR DESCRIPTION

SEE COLORED POST CARD FOR COLOR GUIDE. TOP OF STACKS BLACK. NEXT COLOR #12,
LOWER COLOR #6 (SEE COLOR SAMPLE) ANCHOR #12. COLOR AT WATER LINE #31. MASTS
& RAILING ACTUALLY A BLOND OAK FINISH, SO WILL LEAVE COLOR TO BEST JUDGEMENT.
SHIP WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. + B. 6
106 H.C. 3
23 18 102 415

G842

Wait

RUSH

H.C. 4/1/52

VERY RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10046 ORDER NO. 72744 DATE 3-17-52

CUSTOMER CHICAGO, DULUTH AND GEORGIAN BAY
TRANSIT CO., DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

12 1/2 MGIANT POST CARDS 7 X 9

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. SPEC (All of this on address side) SAME AS D-10045
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(S.S. SOUTH AMERICAN)

COLOR DESCRIPTION

SEE COLORED POST CARD FOR COLOR GUIDE. TOP OF STACKS BLACK. NEXT COLOR #12,
LOWER COLOR #6(SEE COLOR SAMPLE) ANCHOR #12. COLOR AT WATER LINE #31. MASTS
& RAILING ACTUALLY A BLOND OAK FINISH, SO WILL LEAVE COLOR TO BEST JUDGEMENT.
SHIP WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

Lo + Bt 5
Mr. H.C. 3 4.1.1
20164-105
107

RUSH
H.C.
4/1/52

W.D.H.

G842

VERY RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10047 ORDER NO. 72761 DATE 3-20-52

DEPT.

DATE COMPLETED

CUSTOMER

M. L. SAMPSON CO.
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 MGIANT POST CTS SIZE 5 X 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(SEE COPY)

FRONT NO. SPEC. (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(OWOSSO MANUFACTURING COMPANY)

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

NOTE SAMPLE MARKED FOR RETURN AND HANDLE WITH CARE.

*Given to JAOB return 5/21/52
B.*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10048 ORDER NO. 72767 DATE 3-20-52

CUSTOMER EVAN. LUTH. ST. JOHN'S CHURCH
BUFFALO, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DBL POST CARD SIZE 5 1/2 X 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

EVANGELICAL LUTHERAN ST. JOHN'S CHURCH
285 HICKORY STREET, BUFFALO 4, NEW YORK

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PAGE 1 INTERIOR VIEW-FULL FACE 3 SIDES. COLORED PICTURE FOR COLOR GUIDE -
PANEL AT BOTTOM SIMILAR TO ST. MATHIAS CHURCH CARD WITH TYPE COPY IN PANEL "A"

PAGE 2 BLANK PAGE 3 IN BLUE-EXTERIOR VIEW-WHITE BORDER 3 SIDES-PANEL AT
BOTTOM WITH COPY IN PANEL CHRISTMAS GREETINGS -SIMILAR TO ST. MATHIAS CHURCH
CARD HERewith.

PAGE 4 BLANK

COLOR DESCRIPTION

INSTRS. AS ABOVE.

RETURN KODACHROME PRINT.

not 5/1/52
on

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephot

Ret. ext. view 3 1/2

" int. 6 1/2

mm C. 107 4-22-52 2 1/2

L. C. 12 1/2

as quoted

draft

PHOTO INN, RUSSELLS POINT, OHIO

NO. D-10049

ORDER No. 72926

DATE 3-26-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF INDIAN LAKE,
"OHIO'S PLAYGROUND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-~~to come~~

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED PHOTOGRAPH FOR FRONT. RE-ARRANGE POSITION OF
WORDS IF TO BETTER ADVANTAGE. TAKE OUT LETTERS "MI".

USE NICE BRIGHT COLORS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PHOTO INN, RUSSELLS POINT, OHIO

NO. D-10049

ORDER No. 72926

DATE 3-25-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OHIO STATE FISH FARM, RUSSELLS
POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OB849-N. FOLLOW CARD OB849-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 5/17/52

*1/ Rephoto
at Newark*

APR 14 1952

APR 14 1952

APR 18 1952

APR 29 1952

Photo Returned to Customer

PHOTO INN, RUSSELLS POINT, OHIO

NO. D-10050

ORDER NO. 72793

DATE 3-26-52

12½ M NOTEHEAD 5 3/8 x 8½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN LAKE, OHIO
"OHIO'S PLAYGROUND" /

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE FIVE VIEWS ATTACHED. TRY TO LEAVE MORE SPACE FOR WRITING.
LAYOUT AS PER ATTACHED SAMPLE.

SUBMIT SKETCH.

Pencil

Lay out in Regular Large file

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1952	APR 11 1952
SKETCH	20	2		
RETOUCHING	2	4	APR 16 1952	APR 22 1952
REPHOTO			APR 10 1952	APR 10 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 25 1952	MAY 6 1952
HAND COLOR PROOF	107	12		5-7-52
ARTIST DEPT.	105	12		6-6-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)

(2)

PHOTO INN, RUSSELLS POINT, OHIO

NO. D-10051

ORDER NO. 72793

DATE 3-26-52

12 1/2 M ENVELOPE 5 5/8 x 4 3/8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN LAKE, OHIO
"OHIO'S PLAYGROUND"

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REDUCE INDIAN USED ON COVER OF FOLDER. (D-10049)

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Printed 1/2
Rephoto Co
Printed

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMP. G. Type Set Up			APR 10 1952	APR 14 1952
SKETCH	20	2		
RETOUCHING	2	1		APR 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1		5-7-52
ARTIST DEPT.	105	43		6-5-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10052 ORDER NO. 73021 DATE 3-31-52

CUSTOMER YOUNG WOMEN'S CHRISTIAN ASSN.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWEL PANEL: THE POOL AT
CINCINNATI YWCA'S CAMP LENMAY - NEW
TRENTON, INDIANA - PHOTO BY LESTER LAKE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

TYPE IN SMALL CAPS

EXCEPT YWCA IN LIGHTLY LINED CAPS

VERY SMALL CAPS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10053 ORDER NO. 73032 DATE 3-31-52

CUSTOMER CHANCELLOR HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN SKY:

CHANCELLOR HOTEL
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

☐ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED

2

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10054 ORDER NO. 73088 DATE 4-7-52

CUSTOMER CROOK'S FUNERAL HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DBL POST CARDS SIZE 5 1/2 X 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CROOK FUNERAL HOME -
AIR CONDITIONED....ETC.

(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED. PHOTOS ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10055 ORDER NO. 73122 DATE 4-15-52

CUSTOMER
FLAMINGO LOUNGE
GARY, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MBL POST CARDS SIZE 5½ X 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLAMINGO LOUNGE - 120 W 5TH AVE.,
GARY, INDIANA
SPECIALS...ETC:
(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SKETCH AS COPY, BUT TAKE MINT LEAF OUT OF GRASSHOPPER. WHITE SPACES
UNDER DRINKS ARE TO BE LEFT BLANK FOR CUSTOMER TO WRITE IN PRICES.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Revised Shot

Rec. 12
4-20-52
105-20
6-24-52

no. printed
113

Lk Blue Long

413

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10056 ORDER NO. 73128 DATE 4-15-52

CUSTOMER E.S. SHUCK HOTELS
CLEARFIELD, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 - M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

DIMELING HOTEL, CLEARFIELD, PA. "A"
SHUCK HOTEL"

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH BORDER AT BOTTOM ONLY.

USE PHOTO FROM 3BH1611.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. D-10057

ORDER No. 73379

DATE 4-16-52

12½ M GIANT POST CARDS C.T. ART COLORTONE
7 x 9-3/16

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as on
IMPRINT SAME AS ABOVE OBH1541.

TITLE: APPROACHING THE TUNNEL
ON SKYLINE DRIVE, VIRGINIA

PLATE NO. ON FRONT

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1541. FOLLOW CARD OBH1541 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 16 1952	APR 21 1952
SKETCH				
RETOUCHING			APR 16 1952	APR 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			4-28-52	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	4 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-10058

MARKEN & BIELEFELD, INC., FREDERICK, MD.

ORDER NO. 73379

7 X 9-3/16

DATE 4-16-52

12 1/2 MGIANT POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as on
OBH1544

IMPRINT SAME AS ABOVE.

TITLE: SERPENTINE CURVES ON
SKYLINE DRIVE, VIRGINIA

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1544. FOLLOW CARD OBH1544 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 16 1952	APR 21 1952
SKETCH				
RETOUCHING		5	APR 16 1952	APR 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			4-28-52	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		4 1/2		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ADV. ORDER

DEPT.	DATE COMPLETED
-------	----------------

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE PHOTO PLATIN FULL FACE

(All of this on address side)

FRONT NO.	NO	R. M.	Yes	No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer		C. T. Imprint	No Imprint	
Side — Center				

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout / CARS.

REMOVE WIRES & POLES (INCLUDING THE AERIAL) THE OFF-CENTER RIGHT GROUND
ENCLOSED BY WHITE STONES CAN BE MADE INTO GRASS. SKY OUGHT TO HAVE SOME
CLOUDS. FOREGRD CROPPED TO BEST ADVANTAGE.

COLOR DESCRIPTION

Bus Card

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-10060 ORDER NO. 73172 DATE 4-21-52

CUSTOMER DUTCH MILL CANDIES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12 1/2 M BOX TOP COVERS SIZE 16 1/4 X 11 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DUTCH MILL CANDIES-
MICHIGAN AVE., CHICAGO ...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE LAYOUT, PENCIL DRAWING AND FOLLOW INSTRS. ATTACHED.

To ADV DEPT. Photo in the large file

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED.

RUSH PROOF.

3M—C-16-50

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	Time Recorded in
RETOUCHING		
ENGRAVING		
PHOTO LITHO		
COMPOSING		
LITHO ART		
ART DEPT.		
PHOTO DEPT.		
ENGRAVING		
RETOUCHING		

JUN 11 1952

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10061 ORDER NO. 73179 DATE 4-22-52

CUSTOMER
SHEPARD MOTEL
WINNEMUCCA, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATE IN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No
Title in full **IN FOREGRD:** SHEPARD MOTEL,
WINNEMUCCA, NEVADA'S NEWEST MOTEL -
WORLD'S FINEST KOYLON FOAM BEDS -
AIR CONDITIONED, (AAA) APPROVED

FRONT NO. 5 (All of this on address side) R. M. Yes ☐ No ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☐ Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT TOP.

TAKE OUT WEEDS AT THE SIGN.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED
TO
PHOTO USED FOR

W2H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10062 ORDER NO. 73480 DATE 4-30-52

CUSTOMER KONNECKER WATERFRONT APARTMENTS
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER: KONNECKER "WATERFRONT"

APTS. 500 N. E. 78th STREET,
MIAMI, FLORIDA.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NOTE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE TO BE IN 8-PT. MEMPHIS MEDIUM CAP - WHITE LETTERS

FOLLOW TISSUE OVERLAY - ELIMINATING AS MUCH AS POSSIBLE WITHOUT CHARGE:
(GARBAGE CANS AND BENT PARKING SIGN POST: WIRES AND POST AT LEFT).

SUBMIT BYRON

COLOR DESCRIPTION

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

BLACKMON NEWS CO., GREENVILLE, MISS.

NO. D-10063

ORDER No. 73246

DATE 5-1-52'

6 1/2 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREENVILLE, MISSISSIPPI

"PORT CITY OF THE DELTA"

FRONT: Elks Club and Chamber of Commerce.

Small Type: COPYRIGHT MCMLII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO ATTACHED. SIGN GREEN. BLDG. GREY-BUFF WITH CEMENT TRIM AND WHITE FRAMEWORK (SEE 3B93-N) REMOVE POST, WIRES, MAN, AND CAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

BLACKMON NEWS CO., GREENVILLE, MISS.

NO. D-10063

ORDER No. 73246

DATE 5-1-52'

6 1/2 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MISSISSIPPI RIVER BRIDGE AT
GREENVILLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(PHOTO TO COME)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rush
G-871

By _____ Date _____

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
Lo	JUN 3 - 1952	JUN 3 - 1952
6 1/2	MAY 29 1952	JUN 3 1952
	JUN 4 1952	JUN 5 1952

110 30

DATE _____ By _____

Photo Returned to Customer

VERKAMP'S, GRAND CANYON NATIONAL PARK,
ARIZONA

NO. D-10064

ORDER No. 73504

DATE 5-5-52

25 M BABY FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND CANYON NATIONAL PARK -
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-~~NO~~

IMPRINT

SAME AS ABOVE.

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED: FOLLOW TISSUE OVERLAY.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

VERKAMP'S, GRAND CANYON NATIONAL PARK,
ARIZONA

NO. D-10064

ORDER No. 73504

DATE 5-5-52

25 M BABY FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND CANYON FROM GRAND VIEW
POINT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED: FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

By Date

DATE	ENTERED	DEPT	COMP
JUN 8 1952			
JUN 10 1952			
JUN 18 1952			
JUN 20 1952			

20

DATE By

Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10065 ORDER NO. 73516 DATE 5-5-52

CUSTOMER

PETE'S COURT AND CAFE
ARKADELPHIA, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN - WHITE
(All of this on address side) BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PETE'S COURT AND CAFE,
ARKADELPHIA, ARKANSAS /

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

S. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

REMOVE SHADOW

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

NO. D-10066

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

ORDER No. 73574

DATE 5-12-52

12 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF MIDDLE
TENNESSEE

FRONT: THE HERMITAGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A. PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ENCLOSED - WHITE BUILDING, DARK GREEN
SHADES. GREEN LAWN. DRIVEWAY IN FRONT OF BLDG.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10066

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

ORDER No. 73574

DATE 5-12-52

12 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE CAPITOL, NASHVILLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE PHOTO FROM OCH1333. FOLLOW CARD OCH1333
FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

By *Photo* MAY 21 1952 MAY 23 1952

*2 Photos
As mounted*

DATE	DATE	DATE
ENTERED	ENTERED	COMPLETED
MAY 28 1952	MAY 28 1952	MAY 29 1952
MAY 23 1952	MAY 23 1952	MAY 28 1952
JUN 5 1952		

32

By _____

Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10067 ORDER NO. 73608 DATE 5-13-52

CUSTOMER JACQUES FRENCH RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M DBL. POST CARD 3 1/2 X 11

STYLE PHOTO-COTE -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

CROP FROM TOP AS MARKED. SEE LAYOUT FOR INSIDE COPY

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10068 ORDER NO. 73631 DATE 5-15-52

CUSTOMER
CUNDEY'S MODERN MOTEL
WESTVILLE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M DBL. POST CDS SIZE 3 1/2 X 11 398-1-20

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CUNDEY'S MODERN MOTEL

1 MILE S. OF WESTVILLE ON U.S. ROUTE 130

24 MI. NO. DELAWARE MEMORIAL BRIDGE

FRONT NO. NO 55 Special R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 984116 with changes on sketch

FOLLOW SKETCH — WITH CORRECTIONS ON TISSUE, FOR MAP. SHADE THE DELAWARE RIVER, MAKE A BLUE BORDER AROUND EDGE OF MAP SIDE, MAKE THE ROAD U.S. 130, AND FROM INTERCHANGE TO HIS PLACE A DARK LINE — THE OTHERS LIGHT AND BE SURE TO SHOW THE TWO CIRCLES AS PER SMALL SKETCH.

LARGE TYPE FOR NAMES LISTED ON SHEET ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Map layout 7 1/2

Ret.

M. J. C.

L. A.

3

106 1/4

9 1/2

as given

1/4

~~New effort~~

m
m
m

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10069

ORDER No. 73679

DATE 5-20-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KEY WEST, FLORIDA AND OVERSEAS
HIGHWAY /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-~~NO~~

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOR FRONT: USE SUBJECT 8BH731. WORK IN VIEW OF LIGHTHOUSE
TOWARDS END OF BRIDGE-SEE LAYOUT.

SUBMIT SKETCH /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10069

ORDER No. 73679

DATE 5-20-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THE HIGHWAY THAT GOES TO SEA"

*In large type
and subtitle per
skt*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG.U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 1CH-1117.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

JUN 23 1952

JUN 7 1952

JUN 7 1952

JUN 7 1952

Corr on skt. 2L

[Handwritten signature]

*photo in 2-1347
2-1347*

DATE	TIME	DATE	TIME
JUL 2 1952		JUL 9 - 1952	
JUN 30 1952		JUL 2 1952	
7/21/52			

*front 16
back 18
34*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10070 ORDER NO. 73286 DATE 5-20-52

CUSTOMER THE POINDEXTER
MYRTLE BEACH, S.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M CIRCULARS SIZE 5½ X 7½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE POINDEXTER ON OCEAN FRONT - 1700
NORTH OCEAN BOULEVARD - PHONE 3341
...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM 4BH880.

DO NOT SET TYPE COPY IN NARROW STRIP - SET TO FILL OUT
ENTIRE SPACE BELOW PICTURE. - REVERSE SIDE BLANK.

COLOR DESCRIPTION

FOLLOW 4BH880 FOR COLOR.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10071 ORDER NO. 73287 DATE 5-20-52

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~HOTEL MUEHLEBACH AND ADDITIONS~~
~~KANSAS CITY, MISSOURI~~

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

MAKE REPHOTO.

FOLLOW PENCIL SKETCH FOR LAYOUT.

COLOR DESCRIPTION

RETURN DRAWING AND LINE DRAWING SOON AS FINISHED.

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	/	Time Recorded on Card
ENGRAVING	/	
PHOTO LITHO	/	
COMPOSING	/	
ART DEPT.	/	
LITHO ART	/	

JUL 22 1952

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-10072** ORDER NO. 73762 DATE 5-21-52

CUSTOMER
RIDLEY PARK NATIONAL BANK
RIDLEY PARK, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE RIDLEY PARK NATIONAL BANK, RIDLEY
PARK, PA.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(SET UP R.M. AS ON D-7876)

COLOR DESCRIPTION

REMOVE ALL POLES, WIRES AND METER BOX ON FRONT SIDE OF BLDG.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2

W 0 11

AUGUSTA NEWS COMPANY, AUGUSTA, MAINE

NO. D-10073

ORDER NO. 73703

DATE 5-22-52

12½ M BIANI POST CARDS 7 X 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE HOUSE AUGUSTA, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO.

USE PHOTO FROM OCK-248. FOLLOW CARD OCK-248 FOR COLORS -
EXCEPT SKY TO BE MORE LIKE SUBJECT OBH1827.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JUN 9 1952	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 19 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	7.30		7.7.52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10074 ORDER NO. 73786 DATE 5-23-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CUSTOMER

OCEAN PLAZA HOTEL
MYRTLE BEACH, S.C.

12 1/2 M ENVELOPES SIZE #10 COMMERCIAL

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OCEAN PLAZA HOTEL - MYRTLE BEACH, S.C.
OPEN YEAR 'ROUND

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

VIEW FROM NEW CARD 2CH428.

Layout in Regular Large file

COLOR DESCRIPTION

FOLLOW SKETCH.

3M-4-15-52

5x7 Reprints

L.C. 1
R.F. 1
S.C. 107
S.C. 6-23-52 1/4
L.C. 105
L.C. 7-7-52 6

OK 5/14

Lf Blue + Lk Blue
Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10075 ORDER NO. 73726 DATE 5-26-52

CUSTOMER
MEE AND RAMME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ " M BLOTTERS SIZE 4" X 9"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MEE & RAMME — 3918-20 WEST IRVING PARK
ROAD — CHICAGOETC..

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE EITHER PHOTO — BUT WITH TWO AMBULANCES INSTEAD OF ONE, AND
AMBULANCES TO BE IN EXACT POSITIONS AS SHOWN. (SAME LAYOUT AS ON
SUBJECT D-6730 ATTACHED). CROP AT END OF BLDG. ON RIGHT AS IN
OLD BLOTTER. ADD PREFIX "8" TO PHONE NUMBER.

To customer

cut 6/5

Photo m
Regular

ang e D File

COLOR DESCRIPTION

SEE ABOVE. AMBULANCES: BOTTOM PART "FIRE ENGINE" RED — TOP
SILVER, WHEELS CHROME. DESIGN IN WINDOW — GOLD.
CANOPY ON BLDG.#67. /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10076 ORDER NO. 73744 DATE 5-27-52

CUSTOMER

OAKLYN NATIONAL BANK
OAKLYN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M BLOTTERS SIZE 3 1/2 X 6

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE OAKLYN NATIONAL BANK,
OAKLYN, NEW JERSEY,

FRONT NO. NO

R. M.

Yes X No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

(No Imprint)

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH. COPY ON LEFT SIDE AS SKETCHED.

COLOR DESCRIPTION

FOLLOW PENCIL SKETCH. COLORS SAME AS ON SUBJECT 2CH-747.

YOUR IDEAS ON COLOR OF DRIVEWAY AND CARS — EXCEPT FIRST
CAR IS A LIGHT TAN.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

NO. D-10077

ORDER No.

DATE 6-5-52

6½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Souvenir Folder of
ANN ARBOR, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. YES

IMPRINT SAME AS ABOVE

Front; Michigan Union Building -
University of Michigan
Small type: COPYRIGHT MCMLII BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PHOTO 4BH7 SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10077

ORDER No.

DATE 6-5-62

6½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

University of Michigan
Stadium

FRONT No. R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

Use photo 9BH1820

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rephoto JUN 27 1952 — JUL 3 1952

Colonel St. J.

On
Lush Sheet
5922

DATE	TIME	DATE	TIME
JUN 24 1952	10 6	JUN 24 1952	
JUL 3 1952		JUL 11 1952	
JUN 11 1952		JUL 17 1952	

36

PAID \$4.00 Returned to Customer

15 105-7-18-52
21 108 3-22-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10078 ORDER NO. 73986 DATE 6-13-52

CUSTOMER
LITSINGER MOTOR COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M LETTERHEADS SIZE $8\frac{1}{2}$ X 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITSINGER MOTOR CO. — 1200 W. WASHINGTON —
CORNER RACINE — CHICAGO 7 — ALL PHONES
Haymarket 1-6565

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — WITH CORRECTIONS
ADDING ONE LINE OF TYPE BELOW LINE
NOW AT BOTTOM OF PAGE.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

22.0
3.0
2.0
1.0
1/4
0
12

113

Very Rush
for Plant
St. Blue Impress

Ret 138

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-10079 ORDER NO. DATE

CUSTOMER CURT TEICH & COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CALENDARS SIZE

STYLE C.T. ART COLOR ONE FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CURT TEICH & CO.
SEE SKETCH

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

LA LECHE SHRINE SHOP, ST. AUGUSTINE, FLA.

NO. **D-10080**

ORDER NO. 74089

DATE 6-19-52

6 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-to come

IMPRINT NONE

TITLE IN FULL

AMERICA'S OLDEST MISSION -
NOMBRE DE DIOS, ST.AUGUSTINE, FLA.
FRONT: ~~OUR~~ LADY OF LA LECHE SHRINE
SHRINE OF OUR

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT **2CH-851.**

SUBMIT ROUGH SKETCH.

Be sure to follow this
card & not the sketch for Color
WORK IN 2 or 3 MISSION
BELLS AT UPPER CORNER,
WITH THE WORDS "MISSION"
larger type - "Nombre De
Dios" smaller type.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10080

LA LECHE SHRINE SHOP, ST.AUGUSTINE, FLA.

ORDER No. 74089

DATE 6-19-52

6 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

NONE

TITLE IN FULL

RUSTIC ALTAR AND PRAYER STATION
ON GROUNDS OF SHRINE OF OUR LADY
OF LA LECHE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ENCLOSED FOR BACK VIEW: FOLLOW TISSUE OVERLAY
FOR COLOR INSTRUCTIONS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

JUL 28 1952

ESTIMATE
AND WORK SCHEDULE

By

Date

JUL 28 1952

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
Check Time Allowed			
107	2 4 1/2	JUL 30 1952	AUG 6 1952
2	6 1/2	JUL 28 1952	AUG 1 1952
		JUL 28 1952	AUG 11 1952

JUL 28 1952

AUG 11 1952

front 15
back 19

By

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-10081

ORDER No.

DATE 6-19-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA COMICS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH. CHANGE LETTERING OF "FLORIDA" TO SAMPLE TYPE
ATTACHED. THE WORD "COMICS" IN BRIGHT RED LIKE THE FISH'S MOUTH.
AND MOVE WORD DOWN A LITTLE. LET BACKGROUND COLOR OF TITLE BE A
STRONG BLUE, ALSO THE WATER. THE FRONDS OF PALMS A RICHER GREEN.
ADD A FISH (SIMILAR TO ONE STAPLED ON) AND LET THE COLORS FLY.

Submit drawing to Heinisch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10081

CURT TEICH & CO., INC.

ORDER No.

DATE 6-19-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
	JUL 16 1952	JUL 17 1952
6	JUN 23 1952	JUL 16 1952
	AUG 4 1952	AUG 8 1952

107 3 1/2
108 30

8-15-52

By: _____
Curt Teich & Co., Inc.
Curt Teich Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10082 ORDER NO. 74256 DATE 6-26-52

CUSTOMER

RIDGE MANOR COURT
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE - FULL FACE

PLACE OF TITLE: Upper, ~~Lower~~ Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

RIDGE MANOR MOTEL - 5653 MONTGOMERY
ROAD - CINCINNATI 13, OHIO
PHONE. JEFFERSON 9507

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

Q. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

PANEL AT BOTTOM FOR TITLE (see subject D-6923).

CROP AS MARKED ON TISSUE OVERLAY. REMOVE - WIRES.

COLOR DESCRIPTION

PHOTO RETURNED

2

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

WINTER GARDEN NEWS AGENCY, DEL RIO, TEXAS

NO. D-10084

ORDER No. 74297

DATE 6-30-52

6 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"BUENOS DIAS" FROM THE BORDER
TRAILS OF TEXAS

FRONT: The Rio Grande

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-to come

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 5BH1400.
FOLLOW CARD 5BH1400 FOR COLORS.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10084

WINTER GARDEN NEWS AGENCY, DEL RIO, TEXAS

ORDER No. 74297

DATE 6-30-52

6 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TEXAS HAS BEEN UNDER SIX FLAGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE VIEW FROM BACK COVER OF D-6851.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

JUL 31 1952

WEEK SCHEDULE

DATE JUL 31 1952

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COM. O. AND F. WORK		AUG 13 1952	AUG 15 1952
SLIP	4 1/2	JUL 31 1952	AUG 13 1952
	3 1/2		
		AUG 18 1952	
		AUG 22 1952	
	163 15		8-27-52

DATE 1952

DATE 1952

By

DATE Photo Returned to Customer

front cover only

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10985 ORDER NO. 74301 DATE 6-30-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
ARCADIA MOTEL
ELMHURST, ILLINOIS

Photos for
this Customer

12 1/2 M NOTEHEADS SIZE 6 X 9

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ARCADIA MOTEL — U.S. ROUTE 20 (LAKE
ST.) AND ROUTE 83 —
ELMHURST, ILL.....ETC

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT — USE BUSINESS CARD PLATES 1CH1304.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 1/2

As quoted

Mr. W

Lk Blue
Impressions

10

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. D-10086

ORDER No. 74318

DATE 7-2-52'

2 M POST CARDS

C.T. PHOTO-PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAVID S. COLTRANE HALL, A. & T.
COLLEGE, GREENSBORO, N. C. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES'

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SMOKESTACK, WIRES, POLE. BRING OUT NAME OVER ENTRANCE /
FILL IN SOME OF THE HEDGE BUSHES IN FOREGROUND. GREEN LAWN.
PUT IN CLOUDS. /

CLEARLY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING	4	2 1/2	JUL 10 1952	JUL 11 1952
REPHOTO				JUL 22 1952
PHOTO-LITHO			JUL 15 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N.C.

NO. D-10087

ORDER No. 74319

DATE 7-2-52

1 M POST CARDS

C.T. PHOTO-PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AUSTIN W. CURTIS HALL, A.& T.
COLLEGE, GREENSBORO, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT NAME CLEARLY ON LEFT SIDE OF BUILDING. NICE GREEN LAWN
SOME FLOWERS ON BUSHES. GOOD CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING		3	JUL 10 1952	JUL 14 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 15 1952	JUL 22 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N.C.

NO. D-10088

ORDER No. 74319

DATE 7-2-52'

1 M POST EARDS C.T. PHOTO-PLATIN FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OAKS, A. & T. COLLEGE,
GREENSBORO, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES AND POLE. NICE LAWN!

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING	4	2	JUL 10 1952	JUL 11 1952
REPHOTO				
PHOTO-LITHO			JUL 15 1952	JUL 22 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

STATE NEWS AGENCY, GREENSBORO, N.C.

NO. D-10089

ORDER No. 74319

DATE 7-2-52

1 M POST CARDS

C.T. PHOTO-PLATIN

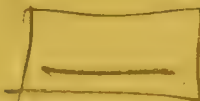
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARCHING BAND, A. & T. COLLEGE,
GREENSBORO, N. C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ELIMINATE FOGGINESS AT LEFT. SHOW NAMES CLEARLY ON DRUMS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING		3	JUL 10 1952	JUL 17 1952
REPHOTO				JUL 30 1952
PHOTO-LITHO			JUL 17 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N.C.

NO. D-10090

ORDER No. 74319

DATE 7-2-52'

1 M POST CARDS C.T. PHOTO-PLATIN

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALEXANDER GRAHAM HALL, A. & T.
COLLEGE, GREENSBORO, N. C. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

NAME TO SHOW CLEARLY OVER ENTRANCE. CLOSE WINDOWS-HAVE SHADES
AT SAME HEIGHT. CLOUDS.

TAKE OUT WIRES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING	4-2 1/4 9-3/4	3	JUL 10 1952	JUL 14 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. D-10091

ORDER No. 74319

DATE 7-2-52

1 M POST CARDS

C.T. PHOTO-PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROTC CADETS, A. & T. COLLEGE,
GREENSBORO, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POLES AND WIRES.

CLOUDS IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 - 1952	JUL 9 - 1952
SKETCH	5			
RETOUCHING		3	JUL 10 1952	JUL 16 1952
REPHOTO				JUL 28 1952
PHOTO-LITHO			JUL 17 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

front 15
back 21
36

JORDAN DRUG CO., UNION SPRINGS, ALA.

NO. D-10093

ORDER No. 74504

DATE 7-3-52

1 M POST CARDS

C.T. PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

METHODIST CHURCH, UNION SPRINGS,
ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1952	
SKETCH				
RETOUCHING		3 1/2	JUL 7 1952	JUL 11 1952
REPHOTO				
PHOTO-LITHO			7/21/52	JUL 28 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JORDAN DRUG CO., UNION SPRINGS, ALA.

NO. D-10094

ORDER No. 74504

DATE 7-3-52

1 M POST CARDS C.T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAMMAR SCHOOL, UNION SPRINGS,
ALA. /

6 pt. ital. center

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 10 1952	
SKETCH				
RETOUCHING	✓	2-1	JUL 7 1952	JUL 10 1952
REPHOTO				JUL 28 1952
PHOTO-LITHO			7/21/52	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5X7

NO. D-10095

JORDAN DRUG CO., UNION SPRINGS, ALA.

ORDER No. 74504

DATE 7-3-52

1 M POST CARDS C.T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL, UNION SPRINGS, ALA.

6 pt. ital, c & h

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 1952	JUL 18 1952
SKETCH				
RETOUCHING	4	2	JUL 8 1952 JUL 3 1952	JUL 9 1952 JUL 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUL 18 1952	JUL 28 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. D-10096

ORDER No.

DATE 7-14-52

1 M POST CARDS

C.T. PHOTO PLATIN

~~WHITE BORDER~~
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MURPHY HALL, A. & T. COLLEGE,
GREENSBORO, N. C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

G 9 25

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1952	JUL 22 1952
SKETCH				
RETOUCHING	4	2	JUL 24 1952	JUL 28 1952
REPHOTO				
PHOTO-LITHO			JUL 29 1952	JUL 30 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N.C.

NO. D-10097

ORDER No.

DATE 7-14-52

1 M POST CARDS

C. T. PHOTO PLATIN ~~WHITE~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I - R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

NORTH DORMITORY, A. & T. COLLEGE,
GREENSBORO, N.C.



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

G 975

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1952	JUL 22 1952
SKETCH				
RETOUCHING	4	2 1/2	JUL 24 1952	JUL 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUL 29 1952	JUL 30 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. D-10098

ORDER No.

DATE 7-14-52

I M POST CARDS

C. T. PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MORRISON HALL, A. & T. COLLEGE,
GREENSBORO, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1952	JUL 22 1952
SKETCH				
RETOUCHING	4	2 1/2	JUL 24 1952	JUL 29 1952
REPHOTO			JUL 15 1952	JUL 16 1952
PHOTO-LITHO			JUL 29 1952	JUL 30 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

G 925

NO. D*10099

STATE NEWS AGENCY, GREENSBORO, N. C.

ORDER No.

DATE 7-14-52


I M POST CARDS C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VANSTORY HALL, A. & T. COLLEGE,
GREENSBORO, N. C.



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
4 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 16 1952	JUL 22 1952
SKETCH				
RETOUCHING	1	3	JUL 24 1952	JUL 28 1952
REPHOTO				
PHOTO-LITHO			JUL 29 1952	JUL 30 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-10100

ORDER No. 74575

DATE 7-14-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(GREETINGS FROM VERO BEACH-FORT
PIERCE-STUART FLORIDA
"FAMOUS INDIAN RIVER FRUIT
COUNTRY"
SMALL TYPE/COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.)
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH - WITH CORRECTIONS AS NOTED ON TISSUE OVERLAY.
USE PHOTO FROM 2BH555.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-10100

ORDER No. 74575

DATE 7-14-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA'S BEAUTIFUL INDIAN
RIVER
Sept 1952

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1446. FOLLOW CARD 1BH1446 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. D-10101

ORDER No. 74465

DATE 8-4-52

6 M POST CARDS

C.T. PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

BOOKER T. WASHINGTON (1856-1915)
FOUNDER OF TUSKEGEE INSTITUTE,
ALABAMA

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 6 1952	
SKETCH				
RETOUCHING	✓	1	AUG 5 1952	AUG 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10102/ ORDER NO. 74857 DATE 8-7-52

CUSTOMER

THE THETA CHI FRATERNITY, VALPARAISO UNIV.
VALPARAISO, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2, M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-PLATIN' - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THETA CHI FRATERNITY HOUSE
Delta Xi Chapter
Valparaiso University

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2 1/2

Added
Refund
1-1-52

CR 011

MRS. C. T. HUBERT, TULSA, OKLA.

NO. D-10103

ORDER NO. 74826

DATE 8-8-52

12½ M NOTEHEAD BOXES 11½ x 12½

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

IMPRINT

NONE

PICTORIAL CORRESPONDENCE NOTES
FROM OKLAHOMA

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH
USE PLATES OF VIEW FROM 2CP2030.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 21 1952
SKETCH	20	3		
RETOUCHING			AUG 20 1952	AUG 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	3	8-27-52	8-27-52

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Drawing in large
file

MRS. C. T. HUBERT, TULSA, OKLA.

NO. D-10104

ORDER No. 74826

DATE 8-8-52

12½ M NOTEHEADS SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WILL ROGERS MEMORIAL MUSEUM

OKLAHOMA

Script small print

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

USE BLACK & COLOR NEGATIVES OF 2CP2030.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 20 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		/		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MRS. C. T. HUBERT, TULSA, OKLA.

NO. D-10105

ORDER No. 74826

DATE 8-8-52

12½ M NOTEHEADS SIZE 8 X 10 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PIONEER WOMAN STATUE

OKLAHOMA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

USE BLACK & COLOR NEGATIVES OF 2CP2031.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 20 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MRS. C. T. HUBERT, TULSA, OKLA.

NO. D-10106

ORDER No. 74826

DATE 8-8-52

12½ M NOTEHEADS SIZE 8 X 10. C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TURNER FALLS

OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH /

USE BLACK & COLOR NEGATIVES OF 2CP2035

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 20 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MRS. C. T. HUBERT, TULSA, OKLA.

NO. D-10107

ORDER NO. 74826

DATE 8-8-52'

12½ M NOTEHEADS SIZE 8 X 10. C.T.ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HORSESHOE CURVE

OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO '

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH'

USE BLACK & COLOR NEGATIVES OF 2CP2036.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 20 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		/		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MRS. C. T. HUBERT, TULSA, OKLA.

NO. D-10108

ORDER No. 74826

DATE 8-8-52

12½ M NOTEHEADS SIZE 8 X 10. C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROOSEVELT MEMORIAL BRIDGE

OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

USE BLACK & COLOR NEGATIVES OF 2CP2033

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 20 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		/		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MRS. C. T. HUBERT, TULSA, OKLA.

NO. D-10109

ORDER No. 74826

DATE 8-8-52

12½ M NOTEHEADS SIZE 8 X 10. C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND RIVER DAM

OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO'

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

USE BLACK & COLOR NEGATIVES OF 2CP2032

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 20 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MRS. C. T. HUBERT, TULSA, OKLA.

NO. ~~XXXXXX~~
D-10110

ORDER No. 74826

DATE 8-8-52

12½ M NOTEHEADS SIZE 8 X 10. C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MR. SCOTT

OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

USE BLACK & COLOR NEGATIVES OF 2CP2037

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 20 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		/		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MRS. C. T. HUBERT, TULSA, OKLA.

NO. D-10111

ORDER NO. 74826

DATE 8-8-52

12½ M NOTEHEADS SIZE 8 X 10. C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE CAPITOL

OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

USE BLACK & COLOR NEGATIVES OF 2CP2026

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 20 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		/		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-10112, ORDER NO. 74904 DATE 8-11-52

CUSTOMER

FRASER'S MOTEL
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

1, M POST CARDS / SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(FRASER'S MOTEL)

FRONT NO. 5

R. M.

Yes

XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP VIEW:

CROP AS MARKED.

FOLLOW TISSUE OVERLAY FOR GROUP
ARRANGEMENT, ALSO INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS

ENCLOSED. /

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2
Ret 3 1/2

Grouping and
Rephotos 12- not

W 8 H

M. E. RUSSELL, SARASOTA, FLORIDA —

Large letter NO. D-10113-K

ORDER NO. 74938

KODACHROME

PHOTO BY STEINMETZ.

DATE 8-13-52

12 1/2 M 6-5/8 X 9-1/8"
GIANT POST CARDS

C. T. CURTEICH COLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: SARASOTA JUNGLE GARDENS
SARASOTA, FLORIDA

(TITLE AT BOTTOM OF MESSAGE SPACE)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ORDER NO. D10113K-1 LENS READING 200

CAMERA READING 3-686

BOARD READING 32-48 1/2

		SCALE READING	TIME	EXPOSED
BLUE	H			
	D		32 55	1R235
YELLOW	H			
	D		32 55	1R225
RED	H			
	D		32 55	1R225
BLACK	H			
	D		32 60	1R80

REMARKS Mark all colors out 90120

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			8 AUG 22 1952	AUG 22 1952
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			8-13-52	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

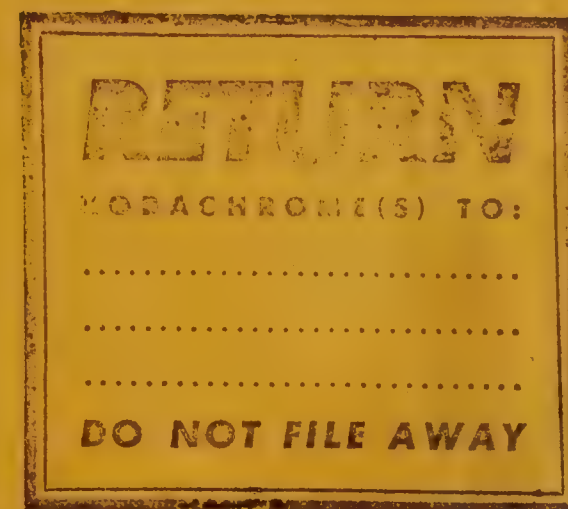
By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUG 15 1952



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-10114 ORDER NO. 75020 DATE 8-19-52

CUSTOMER
HOTEL ARNOLD
KNOXVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIVERLAKE LODGE
KNOXVILLE, TENN.

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

~~FOLLOW SKETCH~~

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

4. Synchro
L. & O. 1 1/2
Retouch 3 1/2

07211

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10115/ ORDER NO. 75038 DATE 8-20-52

CUSTOMER D. I. SIGMAN
WINTER PARK, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-PLATIN-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

17 & 92 MOTOR COURT, WINTER PARK,
FLORIDA ON HIGHWAY 17 and 92

FRONT NO. 5 / R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT WIRES. BRING OUT FIGURES "17 & 92"
ON NEON SIGN AND ON BUILDING AT RIGHT.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10116 ORDER NO. 75042 DATE 8-20-52

CUSTOMER
ALOU TOURIST HOTEL
SOUTH BEND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

10 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALOU TOURIST HOTEL - 2 1/2 MI. NORTH OF
CITY ON U. S. #31 - PHONE 3-4300
SOUTH BEND 17, INDIANA

FRONT NO. NO R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH-1037.

COLOR DESCRIPTION

USE PHOTO FROM 2CH-1037

NO
YES
RETURN PHOTO

3M-4-15-52

Bus CARD

PHOTO RETURNED

TO

PHOTO USED FOR

LO 1/2 hr
mks

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-10117' ORDER NO. 75066 DATE 8-26-52

CUSTOMER
HAMMON'S TOURIST HOME,
BOLIVAR, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HAMMON'S TOURIST HOME —
610 WEST MARKET ST. —
BOLIVAR, TENN.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

NEGATIVE ENCLOSED: /

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print 5x7 Ret. 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10118 / ORDER NO. 75080 DATE 8-27-52

CUSTOMER IDEAL MOTEL
SIDNEY, NEBRASKA /

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 - M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO-PLATIN-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

Upper: IDEAL MOTEL - SIDNEY, NEBRASKA

Lower: ON HIGHWAY 30

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

REMOVE — PHONE POSTS AND WIRES, LIGHT POST AND MAIL BOX.
TRIM GRASS ON RIGHT — TAKE OUT GRASS ON EAST SIDE OF HEDGE.
TRIM HEDGE IN FRONT OF OFFICE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10119 ORDER NO. 75265 DATE 9-9-52

CUSTOMER
PEOPLES MUTUAL BUILDING ASSOCIATION
BELLEVUE, KENTUEKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(lower border)

331 FAIRFIELD AVE - BELLEVUE, KY.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

BORDER

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

SEE TISSUE OVERLAY ON SMALL PRINT (NEGATIVE ENCL.)

OMIT OR REMOVE PORTIONS AS MARKED.

ON THE FRONT OF THE BRICK BUILDING ARE
SEVERAL SHADOWS TO BE REMOVED.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7 Print
Center 8x10 Print
Kit 3

Rephoto is
add'l retouching
6.50 each

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10120 ORDER NO. 75266 DATE 9-9-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
CIRCLE VIEW MOTEL
VANDALIA, OHIO

Photos for
this Customer

25 MDBL. POST CARDS SIZE 3½ X 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: NOTE ON TISSUE OVERLAY - X's PLACED
WHERE CUSTOMER WISHES EVERGREEN BUSHES INSTEAD
OF FLOWERS. NOTE ON ORIGINAL PHOTOGRAPH.

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT: LETTERS IN SIGN "CIRCLE VIEW"
TO BE BLACK OUTLINED IN RED. (

Photos in Regular Large ~~File~~
File

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10122 / ORDER NO. 75280 DATE 9-11-52

CUSTOMER
SUNSET MOTEL
SIOUX FALLS, SOUTH DAKOTA /

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 / M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNSET MOTEL
SIOUX FALLS, SOUTH DAKOTA /

FRONT NO. 5

(All of this on address side)

R. M. YES ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DAKOTA NEWS CO., SIOUX FALLS, S.D.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT ALL MAIL BOXES, POSTS AND WIRES.
FIX GRASS IN FOREGROUND. TAKE OUT BLOT ON EXTREME RIGHT.
GOOD CLOUD EFFECT.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 2-1

Add'l Ret.

1.25

10/27/52

8x10

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N. C.

NO. D-10123

ORDER No. 75290

DATE 9-11-52

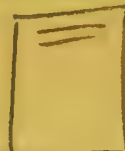
25 M GIANT POST CARDS 7" X 11" ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHIMNEY ROCK IN THE "LAND OF THE
SKY", WESTERN NORTH CAROLINA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *enclosed*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 83563-N. FOLLOW CARD 83563-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 16 1952	SEP 22 1952
SKETCH		1/2		
RETOUCHING		2	SEP 15 1952	SEP 16 1952
REPHOTO				
PHOTO-LITHO			9-25/52	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	23		10-8-52
ARTIST DEPT.	12	15		10-22-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SEP 2 1952

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10124

ORDER No. 75270

DATE 9-12-52

25 M MAPS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL

IMPRINT NONE

NEW TOURIST MAP OF GREATER MIAMI
FLORIDA IN COLORS, etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

May Sup
16 9/16 x 23 1/2
TO BE IN 4 COLORS
FOLLOW COLOR SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *YES* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

HECTOR SANCHEZ, SONORA, MEXICO

NO. D-10125

ORDER No. 75308

DATE 9-15-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF GUAYMAS SONORA AND
HOTEL MIRAMAR BEACH

Front: FISHING BOAT IN THE GULF OF
CALIFORNIA AT GUAYMAS, SONORA,
MEXICO.

SMALL TYPE: COPYRIGHT MCMLII BY CURT
RETOUCHING AND COLOR DESCRIPTION TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.
TEICH & CO., INC., CHICAGO, U.S.A.

FOR FRONT: SKETCH IN SAILFISH ON LEFT AND USE SUBJECT 2CH1135
AS PER PENCIL OUTLINE ENCLOSED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

HECTOR SANCHEZ, SONORA, MEXICO

NO. D-10125

ORDER No. 75308

DATE 9-15-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL AERIAL VIEW OF
GUAYMAS, SONORA, MEXICO

SMALL TYPE - PHOTO BY TOMMY LARK

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOR BACK: USE SUBJECT 2CH1136.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

7-7
10-14
Color 8 1/2

Corr 15-81-47

ESTIMATE

AND WORK SHEET

EST. TIME	DATE	PAGE
EST. TIME	ESTIMATED	COMPLETED
	OCT 14 1952	OCT 14 1952
	OCT 10 1952	OCT 14 1952
	OCT 14 1952	
	OCT 16 1952	

38

DATE Photo Returned to Customer

CAMERA READING

BOARD READING

	ESTIMATED	ACTUAL
BLUE	H	D
YELLOW	H	D
RED	H	D
BLACK	H	D

REMARKS

Rust on Sheet

5x7

L.O. 1
H.C. 11/4
L.A. 6 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10126 ORDER NO. 75525 DATE 9-22-52

CUSTOMER
DAYTON MOTOR HOTEL
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M NOTEHEADS SIZE 6 X 9

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DAYTON MOTOR HOTEL
1639 KEOWEE STREET
DAYTON 4, OHIO

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — USE ^{PHOTOS} PHOTO FROM 2CH1166

FOR PICTURE ON UPPER LEFT CORNER. /

COLOR DESCRIPTION

FOLLOW SKETCH

FOR COLORS — FOLLOW SUBJECT 2CH1165.

Photo in large file

Red + Blue Paper

Offset for Colors

PHOTO USED FOR

PHOTO RETURNED

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10127

ORDER No. 75539

DATE 9-24-52

25 M GIANT POST CARDS 7 X 11 C.T.ART COLORTONE- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

THIS IS FLORIDA !
FLORIDA IS FIRST WITH THE BIGGEST
AND BEST !

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW DRAWING - AND COLOR SKETCH OVERLAY.

OTHER INSTRUCTIONS ENCLOSED

ADD TOWNS. HOLLYWOOD - HOMESTEAD IN CORRECT POSITION ON MAP
USE SAME SIZE TYPE AS USED FOR OTHER CITIES
YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1952	SEP 29 1952
SKETCH		1	OCT 1 1952	OCT 3 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	5		
ARTIST DEPT.	105	36		11-10-52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10128 ORDER NO. 75544 DATE 9-25-52

CUSTOMER CLUB WAIKIKI
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

50 M GIANT POST
CARDS SIZE 5 1/2 X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HONOLULU HARRY'S CLUB WAIKIKI
HAWAIIAN HOLIDAY IN CHICAGO
804 WILSON NEAR THE LAKE

FRONT NO. SPEC.

(All of this on address side)

R. M. to come Yes X No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — except: TAKE OUT ^{all} PENCIL FIGURES IN SKETCH.
BACKGROUND ALL RIGHT AS IS. TAKE OUT OVERHANGING ROOF AND REPLACE WITH
SKY AS INDICATED ON TISSUE OVERLAY.

To customer

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4 Reproduction
Kodak Color Process

L.O. 3

Ret. 10

Sh. C. 104 4 1/2

L.O. 29

no specified

Q1315

2

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10129

ORDER No. 75560

DATE 9-26-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SOUVENIR OF ST.AUGUSTINE FLORIDA
OLDEST CITY IN THE UNITED STATES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8BH1628.

FOLLOW SKETCH - EXCEPT: SPELL OUT "FLORIDA" INSTEAD OF "FLA."
JUST BELOW ST.AUGUSTINE-STARTING THE LETTER "I" UNDER THE "S"
IN AUGUSTINE. MOVE THE WORDS "SOUVENIR OF" UP ABOUT 1/4".

"ST.AUGUSTINE" - NICE BRIGHT YELLOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. D-10129

ORDER No. 75560

DATE 9-26-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CASTILLO DE SAN MARCOS NATIONAL
MONUMENT AND MATANZAS BAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG.U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE SUBJECT 8BH1630.
FOLLOW CARD 8BH1630 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

on sheet
E994

OCT 13 1952

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COM. WORK	62	OCT 2 1952	
	32	OCT 1 1952	OCT 2 1952
		OCT 7 1952	
			OCT 14 1952
	108 34		10-22-52
	103		
	140		

DATE Paid _____
By _____
DATE Photo Returned to Customer _____

OCT 9 - 1952

DISTRIBUTED BY MADISON'S INC.,
WILLIAMSBURG, VA.

NO. D-10130

ORDER NO. 75727

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: MAIN DISPLAY ROOM WITH EAGLE
FIGUREHEAD FROM USS "LANCASTER"
BUILT IN 1858.
Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 2 - 1952
SKETCH				
RETOUCHING	✓	1 1/2	SEP 30 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 3 1952	OCT 8 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S INC.,
WILLIAMSBURG, VA.

NO. D-10131

ORDER No. 75727

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: WHALING EXHIBIT IN MUSEUM'S
NORTH WING

Bottom: MARINER'S MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1952	OCT 2-1952
SKETCH				
RETOUCHING	4	2	SEP 30 1952	OCT 2 1952
REPHOTO				
PHOTO-LITHO			OCT 3 1952	OCT 8 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10132

ORDER No. 75727

DATE 9-29-52'

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: WEST END OF THE MAIN DISPLAY
ROOM

Bottom: MARINER'S MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

30 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	4	2	SEP 30 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 13 1952	OCT 16 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10133

ORDER No. 75727

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: THE MARINERS' MUSEUM LIBRARY
AND READING ROOM

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 - 1952
SKETCH				
RETOUCHING	3	1	SEP 30 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 2 1952	OCT 8 1952
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10134

ORDER NO. 75727

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: COURTYARD SHOWING JAPANESE
TWO-MAN SUBMARINE IN FOREGROUND.

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 - 1952	OCT 1 - 1952
SKETCH				
RETOUCHING	6	1	SEP 30 1952	
REPHOTO				
PHOTO-LITHO			OCT 2 1952	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10135

ORDER No. 75727

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: MODEL OF STEEL FULL-RIGGED SHIP
"BANGALORE" BUILT AT STOCKTON,
ENGLAND IN 1886.
Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

30 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	
SKETCH				
RETOUCHING		1 1/2	SEP 30 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 2 1952	OCT 8 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10136

ORDER No. 75727

DATE 9-29-52

1 M POST CARDS

C. T. PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: ARRIVAL OF COLONISTS AT
JAMESTOWN, 1607, "SUSAN CONSTANT"
IN FOREGROUND. BY G. B. COALE
Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 2 1952
SKETCH				
RETOUCHING	4	1	SEP 30 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 3 1952	OCT 8 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D10137

ORDER NO. 75727

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: SELECTIONS FROM THE MUSEUM'S
COLLECTION OF HISTORICAL CHINA

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1952	OCT 1 1952
SKETCH				
RETOUCHING	3	2	SEP 30 1952	
REPHOTO				
PHOTO-LITHO			OCT 2 1952	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO.D-10138

ORDER No. 75727

DATE 9-29-52

1M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: DELAWARE RIVER STEAMBOAT
"PHOENIX", 1809. PAINTING
ATTRIBUTED TO CHARLES B. LAWRENCE
Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING		2	SEP 30 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 13 1952	OCT 24 1952
STRIPPING, OPAQUING				OCT 16 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DATE 9-29-52

1 M POST CARDS

C. T. PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO 1

TITLE IN FULL

Top: "SAVANNAH", WHICH IN 1819 WAS
THE FIRST AMERICAN AUXILIARY
STEAMSHIP TO CROSS THE ATLANTIC
OCEAN.

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VIRGINIA

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date _____

Date _____

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 - 1952
SKETCH				
RETOUCHING		1 1/4	SEP 30 1952	OCT 1 1952
REPHOTO				NOV 5
PHOTO-LITHO			OCT 2 1952	
BLEUPRINT				
STRIPPING, OPAQUING			OCT 20 1952	1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By.

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

_____ Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

W A N E B O R N

to LYSE

NOV 5

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. 1 D-10140

ORDER NO. 75728

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: "SCRIMSHAW" WORK INCLUDING
DECORATED WHALE TEETH, JAGGING
WHEELS, BUSKS AND A SWIFT.
Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5X7
add page
to both sides
or print on 8X10



Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7 - 1952
SKETCH				
RETOUCHING	9	2 1/2	OCT 3 1952	OCT 6 1952
REPHOTO			SEP 30 1952	OCT 3 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 10 1952	OCT 16 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10141

ORDER No. 75728

DATE 9-29-52

1 M POST CARDS

C. T. PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: MODEL OF THE U.S.S. "MICHIGAN",
FIRST IRON SHIP OF THE U.S. NAVY,
COMMISSIONED 1844.

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

20 Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1 1/2	SEP 30 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 2 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10142

ORDER NO. 75728

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: A SELECTION OF NAVIGATION
INSTRUMENTS

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects to
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 1952
SKETCH				
RETOUCHING	3	2	SEP 30 1952	OCT 1 1952
REPHOTO				OCT 8 1952
PHOTO-LITHO			OCT 2 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10143

ORDER No. 75728

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: FIRST ORDER LENS FROM HOG
ISLAND LIGHTHOUSE, VIRGINIA /

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 - 1952	OCT 1 - 1952
SKETCH				
RETOUCHING	4	2	SEP 30 1952	
REPHOTO				
PHOTO-LITHO			OCT 2 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10144

ORDER No. 75728

DATE 9-29-52

1 M POST CARDS

C. T. PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: FIGUREHEAD FROM FULL-RIGGED
SHIP "CALBUCO" BUILT AT GLASGOW,
SCOTLAND IN 1885
Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 1952
SKETCH				
RETOUCHING	3	2	SEP 30 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 2 1952	OCT 8 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10145

ORDER No. 75728

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: FIGUREHEAD FROM BARK "BELLE OF
OREGON" BUILT AT BATH, MAINE
IN 1876.

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
AND WORK SCHEDULE By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 - 1952
SKETCH				
RETOUCHING	4	1	SEP 30 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 2 1952	OCT 8 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10146

ORDER NO. 75728

DATE 9-29-52

1 M POST CARDS

C. T. PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL

Top: MEMORIAL TO COLLIS P. HUNTINGTON
IN THE MUSEUM PARK, BY ANNA
HYATT HUNTINGTON.

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

30 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1952	OCT 2 1952
SKETCH				
RETOUCHING	3	2	SEP 30 1952	OCT 2 1952
REPHOTO				OCT 10 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10147

ORDER No. 75728

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: THE "SHOUTING BOY" AND SWANS
ON THE LAKE IN THE MUSEUM PARK

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 - 1952
SKETCH				
RETOUCHING	3	1 1/2	SEP 30 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 2 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10148

ORDER No. 75728

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: VIEW OF THE JAMES RIVER AND THE
DAM AT LAKE MAURY

Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 1952
SKETCH				
RETOUCHING	3	1	SEP 30 1952	
REPHOTO				OCT 1 1952
PHOTO-LITHO			OCT 2 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10149

ORDER NO. 75728

DATE 9-29-52

1 M POST CARDS C. T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: ENTRANCE TO THE MAIN BUILDING
OF THE MARINERS' MUSEUM.
STATUE OF LIEF ERICSSON AT RIGHT.
Bottom: MARINERS' MUSEUM, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Photo in D-10149
304-293*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	
SKETCH				
RETOUCHING		1 1/2	SEP 30 1952	OCT 1 1952
REPHOTO				OCT 10 1952
PHOTO-LITHO			OCT 6 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10150

ORDER No. 75578

DATE 9-30-52

5 M LARGE FOLDER COVER C.T.PHOTO-PLATIN

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-to come

TITLE IN FULL ~~SOUVENIR OF~~ ^{THE} MARINERS' MUSEUM, NEWPORT NEWS, VA.

IMPRINT SAME AS ABOVE

Front: ENTRANCE TO THE MAIN BUILDING OF THE MARINERS' MUSEUM. STATUE OF LIEF ERICSSON AT RIGHT.

Small type: COPYRIGHT MCMLII BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM D-10149.

^{PENCIL}
SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.

NO. D-10150

ORDER No. 75578

DATE 9-30-52

5 M LARGE FOLDER COVER C.T.PHOTO-PLATIN

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

TITLE IN FULL

VIEW OF THE JAMES RIVER AND THE DAM AT LAKE MAURY

THE MARINERS' MUSEUM, NEWPORT NEWS, VIRGINIA

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. PHOTO-PLATIN" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM D-10148.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 30 1952	OCT 7 1952
SKETCH				DEC 2 1952
RETOUCHING				NOV 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPACUING				
ENVELOPE				
HAND COLOR PROOF				
PRINTING				

DATE RECEIVED ON

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

number only
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10151 ORDER NO. 75607 DATE 10-1-52

CUSTOMER

CROCKETT COURT
GALVESTON, TEXAS

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO-PLATIN-~~WHITE~~ **FULL**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CROCKETT COURT — OVERLOOKING THE GULF
OF MEXICO — 4214 AVE. U — GALVESTON,
TEXAS

IN PLATE AS ON 7041763

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M.

Yes **XX**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

511
Plat 2
Reprinted 3.50
net

1. DATE RECEIVED BY: _____
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 231. BY: _____
 232. NAME: _____
 233. DATE: _____
 23

Large Envelope
Card 4X
DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. ~~121~~ D-10153-K

ORDER NO. 75635

DATE 10-3-52

12 1/2 M GIANT POST CARDS C.T. CURTEICH COLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC.

R. M.

~~NO~~ YES as on
OCK 2
re-set

IMPRINT SAME AS ABOVE

TITLE: RAMBLER ROSES A ROSE COVERED
CAPE COD, MASS. COTTAGE, CAPE
COD, MASS.

Private # before title: ~~19~~ 1/2

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

KODACHROME OCK 2
USE PHOTO FROM OCK 2

OCK 2
FOLLOW CARD OCK 3 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 8 - 1953	APR 8 - 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 20 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ORDER NO. D10153

LENS READING 210

CAMERA READING 2.691

BOARD READING 32-27

		SCALE READING		TIME	REMARKS
BLUE	H				
	D	32	50		WR 250
YELLOW	H				
	D	32	50		R 255
RED	H				
	D	32	80		R 225
BLACK	H				
	D	32	55		WR 140

REMARKS Marshall Color 5 in 1953

E142

DISTRIBUTED BY E.D.WEST CO.,SOUTH YARMOUTH,
CAPE COD, MASS.

NO. D-10154-K

ORDER No. 75635

DATE 10-3-52

12½ M GIANT POST CARDS ~~6 X 9~~ C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT

SAME AS ABOVE

TITLE: ONE OF THE MANY BEAUTIFUL
HARBORS, CAPE COD,MASS.

Private # before title: 22

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ~~PHOTO FROM~~ ^{KODACHROME} OCK12. FOLLOW CARD OCK12 FOR COLORS,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1953	APR 10 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ORDER NO.

CAMERA READING

BOARD READING

BLUE	II		
	D		
YELLOW	II		
	D		
RED	II		
	D		
BLACK	II		
	D		

REMARKS

G142

D10154KUR. 245

3-559

140-720

Magenta
Screen

New Sky

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. D-10155-K

ORDER No. 75635

DATE 10-3-52

12½ M GIANT POST CARD ~~6 X 9~~ C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: WATERFRONT VIEW OF
PROVINCETOWN, CAPE COD, MASS.

Private # before title: 20

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

KODACHROME
USE ~~PHOTO FROM~~ OCK10. FOLLOW CARD OCK10 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 14 1953	APR 14 1953
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 30 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ORDER NO. 10155-K LENS READING 210
CAMERA READING 4-272
FOARD READING 33-239

BLUE	H			
	D	32	55	UR 265
YELLOW	H			
	D	32	55	UR 265
RED	H			
	D	32	75	UR 210
BLACK	H			
	D	32	85	UR 140

REMARKS: 24x all (10x5 sec F 90-120)
Extra Sky 8x11. With mark-
F 32-355-55 Unit

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. D-10156-K

ORDER No. 75635

DATE 10-3-52

12½ M GIANT POST CARD ~~6 X 9~~ C.T.CURTEICHOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT

SAME AS ABOVE

TITLE: SAND DUNES, CAPE COD, MASS.

THE OLDEST WINDMILL ON CAPE COD, MASS.

PRIVATE # before title: 21/8

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

KODACHROME 20K272 20K272
USE PHOTO FROM 00K16. FOLLOW CARD 00K16 FOR COLORS-
EXCEPT:
PUT CLOUDS IN SKY - TAKE OUT STREAKINESS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ORDER NO.

D10156

INT. NO.

210

CAMERA READING

4-272

DOLED READING

33-239

		COLOR READING		REMARKS
		3V	50	
BLUE	H			
	D	32	50	UR 250
YELLOW	H			
	D	32	50	UR 255
RED	H			
	D	32	65	UR 240
BLACK	H			
	D	32	55	UR 240

REMARKS

Mask all photo sent 10/120

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10157

ORDER No. 75638

DATE 10-3-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARKS & BEACHES OF GREATER MIAMI'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR COVER SKETCH: NOTE THE PREVIOUS SKETCH, TOO MUCH CROWDING
TOWARD TOP AND CENTER. CUSTOMER SUGGESTS WE
REVERSE THE SCENE, BRINGING THE PALM TREE OVER
TO THE LEFT AND DOWN.

LETTERING OF "PARKS & BEACHES" IS O.K. BUT "GREATER MIAMI" TO BE
IN BAMBOO TYPE - SORT OF THICK, NOT TOO SLENDER.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-10157

ORDER No. 75638

DATE 10-3-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAYFRONT PARK - MIAMI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF CURTEICH-T.

RETOUCHING AND COLOR DESCRIPTION

TITLE TO BE IN LARGER TYPE THAN USUAL.

USE PHOTOGRAPH ENCLOSED. FOLLOW TISSUE OVERLAY. CROP AS MARKED
COLORS FOR BUILDINGS AS PER ATTACHED CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 4 - 1952	NOV 4 - 1952
SKETCH		4		
REPHOTO		5	OCT 29 1952	NOV 5 1952
PRINTING				
RETOUCHING				
PROOF				
DELIVERY				
REPHOTO				
PROOF				
DELIVERY				
REPHOTO				
PROOF				
DELIVERY				

front 14 OCT 29 1952
back 16
30

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. D-10158

ORDER No. 75676

DATE 10-9-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PROGRESSIVE PITTSBURGH PROUDLY
PRESENTS . . .

Front: Point Park & Gateway Center

Small type: ~~© MINSKY BROS. & Co. PUBLISHING DIVISION, PITTSBURGH, PA.~~
~~TEICH & CO., INC., CHICAGO, U.S.A.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES-to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 2CH1234. NOTE PENCIL SKETCH FOR
OUTLINE.

MAKE VERY MODERN, STREAMLINED DESIGN.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. D-10158

ORDER No. 75676

DATE 10-9-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREATER PITTSBURGH \$33,000,000
AIRPORT THE WORLD'S MOST MODERN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 2EH897. BRIGHTEN UP THE COLORS
SEE CARD 2CH897 FOR MORE INSTRUCTIONS.

add prices

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE	TIME	DATE	DATE
ENTERED	ENTERED	DEPT.	COMPLETED
OCT 23 1952			
NOV 5 1952			NOV 7 1952
NOV 11 1952			NOV 19 1952

L.A. (38)

*Print 19-115
back 19-103 12-12-52*

Ref. 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10159 ORDER NO. 75912 DATE 10-13-52

CUSTOMER
XENIA HOTEL
XENIA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO-PLATIN-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

XENIA HOTEL — OPP. CITY HALL —
XENIA, OHIO

(All of this on address side)

BORDER

FRONT NO. 5

R. M.

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10160-K ORDER NO. 75973 DATE 10-16-52

CUSTOMER CAMELBACK INN
PHOENIX, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M CIRCULARS SIZE 7 1/2 X 8-3/4

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COLORFUL CAMELBACK

CAMELBACK INN

PHOENIX, ARIZONA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT

COLOR DESCRIPTION

FOLLOW COLOR LAYOUT

PHOTO RETURNED

TO

PHOTO USED FOR

CURTIS KILGORE

JOHN KILGORE

JOHN KILGORE

JOHN KILGORE

JOHN KILGORE

JOHN KILGORE

JOHN KILGORE

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JOHN KILGORE

JOHN KILGORE

VERY RUSH

#10 Colonel Ht 52
2 Reg. Ht
as Nov. 11 1952

NO. D-10161
DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.
ORDER No. 76024
DATE 10-21-52

12 1/2 M BABY FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES <i>to come</i>
TITLE IN FULL SCENIC BAD LANDS NATIONAL MONUMENT, SOUTH DAKOTA Front: "THE CASTLE", ON CEDAR PASS	IMPRINT SAME AS ABOVE
SMALL TYPE: COPYRIGHT MCMLII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION	

FOR FRONT: ~~XXXXXXXXXX~~ USE SUBJECT 6BH1716

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10161
DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.
ORDER No. 76024
DATE 10-21-52

12 1/2 M BABY FOLDER COVER C.T.ART COLORTONE ~~XXXXXX~~ BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL "LANDS, THAT TIME FORGOT"	IMPRINT GENUINE CURTEICH-CHICAGO "C.T.ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOR BACK VIEW: USE SUBJECT 6BH1711

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
3 3	NOV 12 1952	NOV 18 1952
	NOV 11 1952	NOV 12 1952
	NOV 20 1952	NOV 26 1952

103 16 12-10-52

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. D-10162

ORDER No. 76063

DATE 10-24-52

12 $\frac{1}{2}$ M GUIDE BOOK COVER 6-3/4 X 4-3/4 C.T.ART COLORTONE- FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR BOOK OF LAKE ERIE ISLANDS
AND PENINSULA VACATIONLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ENCLOSED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1952	DEC 17 1952
SKETCH	5	4	DEC 10 1952	DEC 22 1952
RETOUCHING	5	3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12		
ARTIST DEPT.	101	19	1-7-53	1-9-53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Cover Sheet Envelope

Envelope Sheet 3-4-5

On sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10163 ORDER NO. 76081 DATE 10-27-52

CUSTOMER THE GILBERT SHOE CO.,
THIENSVILLE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M BLOTTERS SIZE 3½ X 6"

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KALI-STEN-IKS CHILDREN'S SHOES /

FRONT NO. NO

R. M. ~~YES~~ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Be sure to make panel as large as old blotter

FOLLOW SKETCH - EXCEPT: MAKE THE "KALI-STEN-IKS" TRADE
MARK AS LARGE AS ON THE OLD BLOTTER - ALSO USE SAME KIND
OF TYPE ON TITLE AS ON OLD ONE. BE SURE TO USE BLUE
BLOTTING PAPER. /

D 9908

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

RUSH

MUST HAVE PROOF

11/20/52

Rephoto
L.C.
108-12-2-52 L.C.
14

oh

ORANGE NEWS CO., ORLANDO, FLA.

NO. D-10164

ORDER No. 76277

DATE 10-29-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNNY CENTRAL FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

SMALL TYPE: COPYRIGHT MCMLII BY CURT TEICH
AND CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ORANGE NEWS CO., ORLANDO, FLA.

NO. D-10164

ORDER No. 76277

DATE 10-29-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING IN SUNNY CENTRAL FLORIDA
WATERS - LEMON BLUFF..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 2CH943 FOR BACK COVER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Repts 10-30-52

1 Repts
for Marked

NOV 12 1952

934

NOV 6 1952

NOV 11 1952

NOV 13 1952

30

By

DATE Photo Returned to Customer

(F)

DISTRIBUTED BY IRA E. OWEN, NEW SALEM LODGE,
PETERSBURG, ILL.

NO. ~~REM~~ D-10165

ORDER No. 76314

DATE 10-31-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW SALEM STATE PARK,
LINCOLN'S NEW SALEM, ILLINOIS
Front: ABE LINCOLN, THE RAIL SPLITTER

SMALL TYPE: COPYRIGHT MCMLII BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SHEET ENCLOSED, WITH WORDING "ABE LINCOLN..." UNDERNEATH
FLAG BACK DROP (DIFFERENT THAN D-6426 ENCLOSED). DIFFERENT
TYPE FOR TITLE ON COVER. MAKE COVER A GREENISH COLOR.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY IRA E. OWEN, NEW SALEM LODGE,
PETERSBURG, ILL.

NO. D-10165

ORDER No. 76314

DATE 10-31-52

12½ M LARGE FOLDER COVER C. T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW SALEM LODGE,
ENTRANCE NEW SALEM STATE PARK,
PETERSBURG, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW: USE SUBJECT 2CH883.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored 84 SE

20 2 5
9 4

NOV 18 1952
NOV 18 1952

NOV 18 1952
NOV 20 1952

NOV 20 1952
NOV 26 1952

34

front 16 102
back 18
34

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.

NO. D-10166

ORDER No. 76406

DATE 11-7-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TWIN LAKES OF THE
ARKANSAS AND MISSOURI OZARKS

~~100~~: NORFORK LAKE AND BULL SHOALS LAKE

SMALL TYPE: COPYRIGHT MCMLIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 8BH1154.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455,
MONETT, MO.

NO. D-10166

ORDER No. 76406

DATE 11-7-52

12½ M LARGE FOLDER COVER C. T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THE TWIN LAKES OF THE OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECTS 2CH1246 (BULL SHOALS DAM) AND SUBJECT 9BH338 (NORFORK DAM)
FOR BACK VIEWS.

SUBMIT PENCIL SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

76406-10166
Handwritten: 76406-10166
Handwritten: 10 4 1/2
DEC 4 - 1952 DEC 4 - 1952
DEC 5 1952 DEC 5 1952
DEC 10 1952 DEC 19 1952
103 32
1-12-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10167-K ORDER NO. 76410 DATE 11-7-52

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DBL. POST CARDS SIZE $3\frac{1}{2} \times 9$

STYLE CURTEICHCOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

CURTEICHCOLOR KODACHROME REPRODUCTION —
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

~~FOLLOW PENCIL SKETCH~~

COLOR DESCRIPTION

~~FOLLOW PENCIL SKETCH~~ FOLLOW (2) KODACHROME TRANSPARENCIES

FOR COLOR GUIDE. /

RETURN KODACHROMES TO CUSTOMER /
(2)

PHOTO RETURNED

TO

PHOTO USED FOR

ORDER NO. D10167K JUNE 1955 95
CAMERA READING 55-580
LOAD READING 19-473 1/2
MAGNETO
E. J. ...



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

INTER-CITY NEWS, LITTLE ROCK, ARKANSAS

NO. D-10168

ORDER No. ~~XXXXXX~~
76417

DATE 11-10-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
ARKANSAS "THE WONDER STATE"

Front: ARKANSAS STATE CAPITOL,
LITTLE ROCK /
SMALL TYPE: COPYRIGHT MCMLIII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ENCLOSED-STATE CAPITOL BLDG.- WHITE STONE.
EXTREME TIP OF DOME IS BRIGHT YELLOW-GOLD. TWO SIDE
DOMES ARE GLASS WITH VERY DARK, RUST-BROWN TRIM.
U.S. FLAG ON LEFT. ARKANSAS FLAG ON RIGHT.

MAKE ATTRACTIVE COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

INTER-CITY NEWS, LITTLE ROCK, ARKANSAS

NO. D-10168

ORDER No. ~~XXXXXX~~
76417

DATE 11-10-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 9AH17 FOR BACK VIEW - FOLLOW CARD 9AH17 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NOV 19 1952
DEC 1 - 1952
DEC 2 1952
DEC 4 1952
DEC 8 1952
12/16/52
36
110
NOV 19 1952

11-11-52 2-*[Signature]*

THE MONON RAILROAD, CHICAGO, ILLINOIS
NO. D-10169
ORDER No. 76425
DATE 11-10-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MONONLAND *can't set up*

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

IMPRINT NONE

SMALL TYPE: COPYRIGHT MCMLIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A. PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

OCH696

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

THE MONON RAILROAD, CHICAGO, ILLINOIS
NO. D-10169
ORDER No. 76425
DATE 11-10-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
"THE THOROUGHbred"



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT OCH1359.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
2	NOV 14 1952	NOV 18 1952
2	NOV 12 1952	NOV 13 1952
	NOV 20 1952	NOV 26 1952

36

15 from 4
21 back 108-12-9-52
36

(F)

DISTRIBUTED BY SHASTA DAM VISTA HOUSE,
SUMMIT CITY, CALIF.

NO. D-10170

ORDER No. 76428

DATE 11-11-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHASTA DAM
CALIFORNIA

Front: SHASTA LAKE RECREATIONAL
AREA

SMALL TYPE: COPYRIGHT MCMLIII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-~~to~~ ~~some~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE SUBJECT 2CH1490. FOLLOW CUSTOMER PENCIL
SKETCH ENCLOSED. MAKE IT AS LARGE AS POSSIBLE AS
THIS IS THEIR MOST IMPRESSIVE VIEW.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10170

DISTRIBUTED BY SHASTA DAM VISTA HOUSE,
SUMMIT CITY, CALIF.

ORDER No. 76428

DATE 11-11-52

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHASTA DAM,
CALIFORNIA.
SHASTA LAKE AND MT. SHASTA IN
THE DISTANCE,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK: USE SUBJECT 2CH1492.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

On photo
9/15
2 Pylator

FEB 19 1953

Rush

DEC 8 1952

DEC 12 1952

FEB 17 1953

DEC 8 1952

DEC 13 1952

DEC 18 1952

30

front 14
back 16
30

5201 1/2 ✓

NO. D-10171

CURT TEICH & CO., INC. CHICAGO, ILL.

ORDER NO.

DATE 11-14-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M.

TITLE IN FULL

IMPRINT NONE

FUN'S A POPPIN'

SUB: BACK FIRE !

SMALL TYPE: COPYRIGHT MCMLIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

MAKE LETTERING AS LARGE AS POSSIBLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10171

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO.

DATE 11-14-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M.

TITLE IN FULL

IMPRINT XXXXXX

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Handwritten notes and stamps on the right side of the document. Includes a large '8' and several date stamps: NOV 19 1952, NOV 21 1952, DEC 26 1952, NOV 24 1952, and DEC 8 1952. There are also handwritten numbers '106' and '32' in a circle.

Handwritten notes at the bottom right, including 'front 1st' and 'back 32'.

Shot 1/2 ✓

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10172

ORDER NO.

DATE 11-14-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEAP O' FUN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M.

IMPRINT NONE

SMALL TYPE: COPYRIGHT MCMLIII BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH: MAKE LETTERING AS LARGE AS POSSIBLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-10172

ORDER NO.

DATE 11-14-52

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M.

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

EDY-1114

AND WORK

EST. TIME	DATE	DATE COMPLETED
10 8	DEC 26 1952	DEC 26 1952
	NOV 20 1952	NOV 20 1952
	NOV 19 1952	
	NOV 24 1952	DEC 8 1952

104 31

DATE Photo Returned to Customer

DATE PAID _____
By _____
DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-10174 ORDER NO. 76635 DATE 11-17-52

CUSTOMER SOONER STATE MOTOR KOURT
MIAMI, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOONER STATE MOTOR KOURT
(AAA) HWY. 66 and 69 MIAMI, OKLA.

(Duncan
Hines)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CENTER TITLE COPY WITH 1 CUT ON EITHER SIDE AND SMALL (AAA) JUST
BELOW — MIAMI, OKLA.

REMOVE THE SIGN LEANING AGAINST THE TERRACE IN LEFT FOREGROUND-BUT
LEAVE IN TERRACE PUT A FEW MORE CLOUDS IN SKY.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

FO

PHOTO USED FOR

Rep: 2
J

as quoted
Ch

NO. D-10175

ORDER No. 76649

DATE 11-18-52'

6 $\frac{1}{2}$ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
INDIANA, PENNSYLVANIA

Front: ENTRANCE TO J.S. MACK

COMMUNITY CENTER, MINNEAPOLIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMLIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FRONT: USE LOWER PHOTO FROM 2C510. FOLLOW SUBJECT 2C510 FOR COLOR INSTRUCTIONS.

MAKE BRIGHT, COLORFUL, ATTRACTIVE COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-10175

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

ORDER No. 76649

DATE 11-18-52'

6 $\frac{1}{2}$ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREAT CONEMAUGH DAM, INDIANA
COUNTY, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTO FROM
USE ~~2C509~~ 2C509 FOR BACK COVER VIEW. FOLLOW 2C509 FOR COLOR
INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Slit 8.
Jm

LEARNING OBJECTIVES AND WORK SCHEDULE

52

Dan

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COPIING TYPE SET UP			JAN 7 - 1953	JAN 7 - 1953
H	10	4	3+2 JAN 7 1953	ES61 JAN 22 1953
COPIING				
PHOTO LITHO				
BLANKET STAMPING, CRACKING			JAN 15 1953	
TRAFFIC				
COL X PROOF				
STAMP	101	28	2-2-53	2-6-53

JAN 15 1955

JAN 22 1954

FEB 13 1968